

Sierra Watercolor Society
Board Meeting Minutes
10:00 a.m. February 10, 2018
Renown Hospital Classroom 104 ❖ 1155 Mill Street ❖ Reno NV

The meeting was called to order at 10:00 a.m. by President Ronnie Rector.

In attendance were:

Board Members: President Ronnie Rector, Vice President Linda Parisi, Treasurer Laurel Sweigart

Chairs, Committee Members and Members at Large: Diane Sewell, Judy Berland, Linda Halicki, Nancy Podewils-Baba, Ken Heitzenrader, Sally DuPre, Virginia McLaughlin, Kathryn Dudley, Colleen Reynolds, Anette Rink, Lisa Jefferson.

Approval of Minutes, November 11, 2017 Board Meeting: There were spelling corrections presented for the minutes. Linda Parisi motioned to approve the minutes, Virginia McLaughlin seconded. Minutes were approved as corrected. Secretary Carol Baker is out ill today, so the minutes for today will be handled by Ronnie Rector and Diane Sewell.

Constant Contact Demonstration: Colleen Reynolds provided a presentation on Constant Contact, including pricing for the functional version of approximately \$30 per month per year, when paid in advance. Linda Parisi moved to go forward with a one-year paid-in-advance agreement and use the March exhibit as a trial run for online entry; Kathryn Dudley seconded, motion carried unanimously.

Treasurer's Report and Proposed 2018 Budget: Laurel Sweigart provided the Treasurer's Report, dated January, 2018. Kathryn Dudley moved to approve the report as presented, Lisa Jefferson seconded; the Treasurer's Report was approved as presented. Discussion continued with the proposed Budget for 2018. Items were tabled for further investigation by Treasurer and President. A complete proposed budget will be presented at the April 7 Board Meeting.

Document Retention Policy: Tabled due to time limits.

SWS Camera – Repair or Replacement: Discussion was held regarding the problems with the Society camera, and cost to repair vs. purchase new, as outlined by Tricia Leonard in her written report. Nancy Podewils-Baba moved to purchase a new camera for \$250 to replace the old camera; Diane Sewell seconded; motion carried unanimously. Tricia Leonard will be requested to purchase this new camera.

Membership Dues: Discussion was held on increasing membership dues to \$40 annually, as suggested by Tricia Leonard in her written report. This matter was tabled for this meeting, due to time limits. However, Ronnie Rector will make a brief announcement to the general membership at the next general meeting, and include a short paragraph in the newsletter, so membership is aware this is being considered.

Workshops & Demos: Linda Parisi provided a re-cap of the scheduled workshops. Artists scheduled in 2018 are: Michael Reardon, March 7-9 with a demo on March 10; Michael Holter, May 9-11 with a demo on May 12; Julie Gilbert Pollard, August 14-17, with a demo on August 18 (Ms. Pollard has also agreed to judge the annual judged exhibit); and David Lobenberg, October 9-12, with a demo on October 13. Artists scheduled for 2019 are Stan Miller, March 6-8, demo on March 9; Alvaro Castagnet, May 8-10, demo on May 11, Tom Lynch, August 13-16, demo on August 17 (and acting as Judge for our annual Judged Exhibit), and Sterling Edwards October 22-25, demo on October 26. Linda has also been working with Gina Lijoi to set up the 2020 schedule of workshop dates.

Hospitality: No report.

Art Angels & Community Outreach: Nancy Podewils-Baba reported that classes are scheduled through early June and volunteers are needed. A children's workshop is scheduled for May 6 at the May Museum with 22 children already registered; flyers are being delivered to the local Boys & Girls Club, Big Brothers/Big Sisters and the schools. Nancy will post notices of our upcoming demos to the online calendars (Arts4Nevada, KUNR, Reno News & Review and ArtSpot Reno). Nancy is also working on a grant application to the Nevada Arts Council; this is a huge task and taking up a lot of her spare time answering requests for additional information on our Board and Chairs, partner support, etc. A detailed written report was submitted.

Facebook and Scholarship: Kathryn Dudley discussed funding for the scholarship and the lack of appreciation shown by scholarship winners; none of which has sent us a thank-you note. She will be discussing this with Stewart, the UNR art contact. Judy Berland asked if it was possible to include the title of artwork and the artist's name when posing art to Facebook. Kathryn advised that yes, she does this whenever artists provide her with images to post.

Exhibits: Anette Rink advised of dates for the upcoming Reno 150th exhibits, and stated that the artist reception for the Judged Exhibit will be held on September 22, from 1 to 4, to take advantage of the annual free museum day that the Smithsonian sponsors. The website marketing site, Constant Contact, will be used for online registration of art for the North Valleys Library Exhibit; Colleen Reynolds will train the show co-chairs on the program. Nancy Podewils-Baba brought in the postcards for this exhibit. Ronnie Rector offered to chair an “Anything Goes” exhibit in June/July, if a venue can be located. Linda Parisi offered to assist. This exhibit would be to show watercolor paintings done on various supports, and varnished or preserved in such a fashion as to make glass and mats unnecessary. Several examples were brought to today’s meeting courtesy of members Eva Nichols and Ken Heitzenrader. Diane Sewell provided the dates for the Winter Exhibit as Take-in on November 13 from 11 to 1, exhibit opens on November 14, and Take-down on December 16 from 11 to 1. Diane also provided several pros and cons regarding the location for the annual Judged Exhibit, including museum hours, days open, and areas used for painting display.

Video Library: Linda Halicki brought the binder she has created to showcase all the books donated to the library. It is her hope that members can view this collection on our website and at General meetings, place an order for those books they’d like to “check out,” and she will then bring those books to the next General meeting.

Membership: Sally DuPre advised that we currently have 145 paid members.

Newsletter: Lisa Jefferson reported that her second newsletter went together much faster than her first.

Website: Hope Thompson submitted a written report that everything is status quo.

Challenge: Judy Berland presented two options for the May Challenge; the Board chose her 2-color challenge.

Meeting Calendar: Due to time limits, Ronnie Rector directed the Board’s attention to the meeting dates as outlined in the Agenda. The next Board meeting will be held on April 7, 2018, from 10:00 a.m. to noon in the Renown Hospital’s Classroom 104.

Anette Rink moved to adjourn, Ken Heitzenrader seconded. Hearing no objections, the meeting was adjourned at 12 noon.

Respectfully submitted,

Ronnie Rector
President

Diane Sewell
Member