



sierrawatercolorsociety.com

April 2019

EXHIBIT NEWS

- The Spring Show, **“Spring Thaw”**, is now up at the Northwest Reno Library on Robb Drive in Reno from March 1 to April 27, 2019. Chair is Marjorie Smith. Please note that the show closes on April 27 but take down is on April 29 from 11 to 1.
- **“Seeds of Inspiration” Exhibit**, Colleen Reynolds, Chair
Wilbur D May Museum, 1595 N Sierra St, Reno, NV 89503
Exhibit Dates: May 22 - June 22, 2019
Take-in Day: Tuesday, May 21, 11am - 1pm; Painting Pick-up Date: Sunday, June 23, 11am - 1pm
ENTRIES AND PICK UPS DURING DESIGNATED TIMES ONLY. NO EXCEPTIONS.
Online registration REQUIRED: April 1 - May 13. Deadline for online registration: May 13, 11:59pm (midnight)
Entry Fee: \$10. All entries MUST adhere to current SWS Standing Rules. Artists MUST be current SWS members at least 30 days prior to entry day.
This is a plant-themed exhibit to coincide with the May Museum’s botanical show. Bin art submissions are not restricted to plant themes. Members may submit up to two hanging paintings and four bin art pieces. Only one maximum size entry per member. Minimum size for all entries is 11”x14” frame opening or outer mat edge. Maximum size is a full sheet with 4” mat. All hanging entries must fit one of two subject categories; Plant/Botanical/Still Life or Landscape. Urban, figurative, or animal elements are allowed but must be a secondary or tertiary focus. All entries must have been completed within the last two years. Paintings shown in two prior SWS exhibits in the past 24 months are ineligible.

MAY CHALLENGE

by Judy Berland

“WEATHER”

You were probably not happy with this past winter. but you may paint snow because a few days were beautiful, or rain because the reflections on the ground are gorgeous.

Paint: FOG, a HOT SUNNY DAY. WIND, TORNADO, HURRICANE, etc.

(Do not paint a season; that is a whole other challenge)

PS: Flowers and robins are spring, and that is a season, not WEATHER!!!!

I do not want to throw out anyone’s painting again, and you know beautiful flowers or a red robin would stand out.



March Challenge Winners.:

Alan Wright, 2nd Place; Michelle Hall, 1st Place; Kay Tietz, 3rd Place

RULES FOR ALL CHALLENGES:

Entries will not be accepted unless they meet the following Challenge rules exactly - NO EXCEPTIONS

1. Do not sign your painting.
2. Entries must fit the theme.
3. Entries must be matted (they do not need to be framed).
4. Entries may only be submitted into one Challenge.
You may not enter a challenge painting into a second Challenge, even if it fits the theme.
5. Entries must be new, having been painted specifically for the Challenge.
6. Entries cannot have been shown in an exhibit prior to the Challenge.

NEWS FROM THE BOARD

A MESSAGE FROM OUR PRESIDENT, RONNIE RECTOR

April 2019

This article on creativity just appeared in “The Painter’s Keys,” one of the websites I follow, and artist Brenda Swenson shared it on Facebook. As she said, “It’s definitely worth the read!”

In Peter Sims’ book, *Little Bets: How Breakthrough Ideas Emerge from Small Discoveries*, we see the value of making lots of small failures as a way to get to large successes. While Peter’s book is mainly aimed at entrepreneurs, it’s also of real value to us regular creative types. These days, cutting-edge gurus are passing the word around: “Fail often in order to succeed sooner.”

But not everyone is pickin’ up what these experts are puttin’ down. Working from a dated model, many art schools currently expect foundation students to produce two or three major works per semester. The results are often big, poorly-conceived mishmashes of questionable value — either as vehicles for learning or as fine art. On the other hand, when students are encouraged to do volumes of small items they become accepting — even proud — of their failures and are more readily able to move on to ideas that work better for them. Simply put and perhaps surprisingly, less commitment widens opportunity. In a hundred small bets, a dozen or so often ring the bells. With this shotgun effect, even beginners are seen to produce gems. As the lady said, “It’s better to have a small diamond than a large piece of glass.”

Here are a few ideas for artists who might wish to quicken their progress:

- Prepare a hundred or more similar-sized small supports.
- Choose a subject, motif or series you feel has legs.
- Start bashing off everything that comes into your head, no matter how glib. Stretch your mind.
- Abandon bad ideas in a timely way. Don’t waste too much time or get hung up on outright duds.
- Go from one to the other like a bee goes to flowers. Cross pollinate. Ideas breed ideas. Quality breeds quality.

Continued on page 3

MEMBERS - Information for Members can now be found on the MEMBERSHIP page on our new website. You can join or renew your membership with SWS, view the **Bylaws and Standing Rules**, get information on exhibits and framing, learn how long elected officers serve, and so much more!

www.sierrawatercolorssociety.com

OFFICERS	
President	Ronnie Rector
Vice President	Linda Parisi
Treasurer	
Secretary	Linda Halicki
Past Pres./Advisor	Tricia Leonard
COMMITTEE CHAIRS	
Archivist	Kathy Martin
Art Angels	Nancy Podewils-Baba & Linda James
Biographer	Laurie Agnew
Challenges	Judy Berland & Tish Neff
Community Outreach	Nancy Podewils-Baba
DVD Library	Cheryl Keaveney cherylkeaveney@gmail.com; Bess Inouye
Exhibits Coordinator	Anette Rink
Facebook	Kathryn Dudley
Instagram	Breanne Craig
Hospitality	Ann Simons, Fran Johnson, & Marilyn Howell
Membership	Sally Dupre & Lynn Schmidt
Newsletter	Lisa Jefferson
Publicity	Nancy Podewils-Baba
Website	Julene Hunter

Be sure to send any address, phone and/or email changes to Membership Co-Chair SALLY DUPRE at: sdupre@medicine.nevada.edu or 775-232-8362. Send items for the MAY 2019 newsletter to Newsletter Chair LISA JEFFERSON by APRIL 20 at: ljeffersondesign@gmail.com

SIERRA WATERCOLOR SOCIETY

Treasurer’s Report

Wednesday, February 28, 2019

1/31/2019 Wells Fargo Opening Balance \$35,665.82

	Income	Expenses
Art Angels	\$ 200.00	\$ -
Workshops	\$ 4,645.00	\$ -
Operating	\$ 235.00	\$ 2,124.07
TOTALS	<u>\$ 5,080.00</u>	<u>\$ 2,124.07</u>

02/28/2019 Wells Fargo Closing Balance \$38,248.85

Income less Expenses: \$ 2,583.03

MORE NEWS FROM THE BOARD

A Message From Our President, continued from page 2

- Keep your strokes fresh, creative and confident; then both you and your work will become fresh, creative and confident.
- Be always in a state of rejection and acceptance. Steadily sort your work like a deck of cards. To win — to get to the stuff that's really worth enlarging — to evolve — you gotta love the little-bets game.

Best regards,
Robert

PS: "Life is an experiment where failure teaches as much as success." (Peter Sims)

Esoterica: Curiously, in a world where imagination rules, roadblocks to the free flow of imagination are commonplace. Andrew Smith, author of *The Dragonfly Effect*, wrote, "Incorporating core tenets of design thinking as practiced at Stanford University's Design School, *Little Bets* shows us that many of the things we observe today as great are the result not so much of brilliance but of diligence, humility and empathy. Prior to building something great, it isn't necessary (or even useful) to have a brilliant, buttoned-down plan, researched to exclude potential errors and risks."

...Ronnie

**Laurie Agnew is our new
Biographer.
Thank You Laurie!**

**The Sierra Watercolor Society
still needs a new
Treasurer**

*Contact president Ronnie Rector for
more information or if you are interested
in this position.*

PLEASE NOTE: The date for the April Board meeting has been changed from the 13th to the **20th of April**. The meeting will be held at the Artists Co-Op Gallery on Mill Street, beginning at 9:30.

LIBRARY NEWS

I have been researching prices and purchasing options for artists' DVDs that have been requested by membership and had put together some information to share. Sadly, the hard drive on my brand new computer crashed and I lost all the info I had compiled!! While I work on putting that together again (very sad face) I thought I would share the list with all of you. I would very much like some input from the membership on which of these artists are "most wanted" in order to make future purchase decisions. You can email me with any input at cherylkeaveney@gmail.com

The list includes:

Tony Couch	Robert Brindley
Kathleen Alexander	Ann Abgott
Karlyn Holman	John Yardley
Aine Divine	Joseph Zvukvic
Paul Jackson	Chris Forsey
Thomas Schaller (<i>We have one DVD</i>)	
Pat Weaver	Tom Lynch
Joyce Hicks	

Since Tom Lynch is our workshop artist this August and we do not have any of his materials in our library, I'll be purchasing 3 of his DVDs.

New library book!! Mueller, Lady Jill - "An Artistic Date with Nature, Create Your Own Art" (BOOK)

Stan Miller does not have DVDs or books available but has MANY instructional videos on YouTube. *Check them out!*

Cheryl Keaveney, Librarian



Banner Photo Credit: Eileen Fuller

ART ANGELS

ART ANGELS CLASSROOM VISITS

By the end of March we will have gone to three more elementary schools—Roy Gomm, Elizabeth Lenz, and Nancy Gomes—for a total of six so far this calendar year. Many thanks to helpers **Linda James** (2 classes), **Susan Tissier**, **George Baba**, **Nancy Le Sage**, and **Lori Yazzie** for their amazing support for the children and for making the classes so much fun! We are full for the rest of the school year, and have already scheduled five classes for the fall!

We have an unusual situation for our next class, however. The Dean of Students at Desert Heights Elementary, a former teacher whose class we visited several years ago, asked if we would do a class—or perhaps two classes—for the children who have had perfect attendance this school year. Because our schedule was almost full, we have ended up with 60 children on one day (30 students in each of two simultaneous classes)! Linda James and I are each willing to instruct one of the classes, and we have three helpers, but need 2-3 more. The classes are on Thursday, April 11, from 12:30-3:30 p.m., and the address is 13948 Mt Bismark Street, Reno, in the Stead area. Please, please call or email me ASAP if you can help on that day. Thank you!

I do have enough helpers for the classes on Friday, April 19 (Caughlin Ranch) and Monday, April 29 (Spanish Springs)—thank you to those who signed up!-- but other classes for which we need helpers are as follows:

Friday, May 10, 12:45-3:30 p.m. Spanish Springs Elementary (Mrs. Ferguson), 100 Marilyn Mae Drive, Sparks: 1-2 helpers

Friday, May 17, 12:55-3:00 p.m. Anderson Elementary (Mrs. Cashell), 1055 Berrum Lane, Reno: 2 helpers

Thursday, May 23, 12:55- 3:00 p.m. Anderson Elementary (Maria Hall), 1055 Berrum Lane: 2-3 helpers

Tuesday, June 4, 12:45-3:30 p.m. Spanish Springs Elementary (Mrs. Leeper), 100 Marilyn Mae Drive, Sparks: 1-2 helpers

Tuesday, June 11, 12:45-3:30 p.m. Spanish Springs Elementary (Mrs. Gant), 100 Marilyn Mae Drive, Sparks: 1-2 helpers

*Linda James will be instructing the classes at Spanish Springs Elementary; I will instruct in the other classes.

ART ANGELS WORKSHOP AT SOUTH VALLEYS LIBRARY

This year the Spring (Mother's Day) Workshop will be on Saturday, May 4, from 2:00-4:30 p.m. at this new venue for Art Angels Workshops. We already have 25 children signed up, but expect to have 50 registered by the time of the workshop. Thanks to everyone who signed up at the last SWS meeting, I have seven instructors, two people to greet the children and mat the paintings, and three general helpers. But I need one more instructor (plus an alternate), an alternate Greeter/Matter, and five more helpers. Please let me know if you are available to instruct or to help. Thank you!

NEVADA ARTS COUNCIL ARTS LEARNING PROJECT GRANT for FY'20

This year the categories are different, so our grant application is focused on getting funding for the Art Angels Program: supplies for the classroom visits and workshops, and money for framing the donated guest artist paintings for the Silent Auction/Raffle, which benefits Art Angels. I have also asked for some money for travel reimbursement for Art Angels instructors and helpers. I just submitted the grant application and will hear later in the spring whether we will receive the grant and how much funding we will receive. I do not plan to write another grant for next year, but would be willing to help anyone who would like to do a grant application—focused on Art Angels or another part of SWS—for FY '21.

OUTREACH & PUBLICITY

I continue to attend the Reno Arts Consortium meetings (third Thursday of the month, 9-10:30 at the McKinley Arts & Culture Center) and on March 15 attended an Arts Advocacy Day at the Nevada Legislature, where we met with some of our representatives and talked about the importance of the arts and arts funding. I also continue to post SWS Events on various online calendars, and am willing to speak to any group about SWS and especially Art Angels. Let me know if you hear of opportunities to “get the word out”. Thank you!

Please call or email me with any questions, suggestions or offers of help. Thanks so much!

Nancy Podewils-Baba, Art Angels/Outreach Coordinator

775-343-8100

njpodewils@gmail.com

2019 DEMOS & WORKSHOPS

DATES	ARTIST	OPEN DATE	DEMO DATE	WEBSITE
May 8-10	ALVARO CASTAGNET	Feb 1	no demo	www.alvarocastagnet.net
May 11	RONNIE RECTOR, demo only		May 11	
Aug 13-16	TOM LYNCH	May 1	Aug 17	www.tomlynch.com
Oct 22-25	STERLING EDWARDS	July 1	Oct 26	www.sterlingedwards.com

Workshops are held at Temple Sinai, 3405 Gulling Road, Reno, NV.

Stan Miller provided a very informative workshop from March 6 - 8 and a great demo on March 9.



Stan Miller drawing in a painting



Group shot of workshop participants



Workshop participant's work



ALVARO CASTAGNET

ALMOST FULL

“WATERCOLOR MASTERCLASS” UNDERSTANDING THE 4 PILLARS

WORKSHOP: MAY 8-10, 2019 9 AM To 4 PM

MEMBER: \$365; NON-MEMBER: \$425

Registration Is Now Open

Alvaro Castagnet studied at the National School of Art in Montevideo, Uruguay at a very young age and continued his formal education at the Fine Arts University. Alvaro has been holding solo shows since 1985 and has been recognized with dozens of awards over the past 30 years. He travels around the world painting, demonstrating, lecturing, and judging art competitions.

Alvaro will begin the workshop with a philosophical introduction and then follow with a simple demonstration. The workshop will focus on bold composition with the understanding of the 4 pillars. He will discuss color relationships, tonal range, forms & shapes, and edges.

For more information:
www.alvarocastagnet.net

Since Alvaro Castagnet is unable to do the demo on Saturday, May 11, our President Ronnie Rector will demonstrate her watercolor batik technique (see page 6)

For further information: Linda K. Parisi @ 360-589-9330 or parisiart@outlook.com

2019 DEMOS & WORKSHOPS, continued



RONNIE RECTOR

“BATIK PAINTING DEMONSTRATION”

MAY 11, 2019 1 PM To 3 PM

FREE Demo after the regular meeting

About the Artist: Ronnie started painting after a watercolor workshop that she took in October 2008. She discovered that she had a bit of talent with this medium and absolutely fell in love with it: how colors mix in water, how they play or fight with each other, what salt (or chardonnay) will do in a wash! Ronnie joined the Sierra Watercolor Society in 2009 in order to learn more about this medium.

About the Demonstration: Ronnie will be using the hot wax Batik method with watercolor on rice paper. Batik is both an art and a craft, which is becoming more popular and well-known in the West. To make batik, selected areas of the cloth or paper are blocked out by brushing or drawing hot wax over them. Paint or dyes are applied over the surface. The wax creates a resist that is then removed.

SWS Contact: Linda Parisi at parisiart@outlook.com or 360-589-9330

More Workshops Coming Up in 2019!

Workshop August 13 – 16, 2019, Demo August 17, 2019 – TOM LYNCH WATERCOLOR SECRETS REVEALED



Open date: May 1, 2019 Member \$410 Non-Member \$470 Tom Lynch has been referred as one of the nation’s premier watercolorists. He has written 7 books and hosted several award-winning PBS TV Art Series. He has been listed as one of the nation’s top 20 teachers by a leading Art Magazine. With his uniquely styled landscape paintings, he strives for a level of excitement, movement, and resonance that pushes beyond what is naturally supplied. In his workshop, he will start the first day with talking and teaching while doing a short demo. He will work with individuals on how to think like an artist, practicing new techniques and repainting parts of the morning demo together. More information www.tomlynch.com.

Workshop October 22 – 25, 2019, Demo October 26, 2019 – STERLING EDWARDS WATERCOLOR FROM A TO Z



Open date: July 1, 2019 Member \$370 Non-member \$430 Sterling Edwards is a contemporary watermedia master and has won signature member status in the Canadian Society of Painters in Watercolor and Transparent Watercolor Society of America. He has written *Creating Luminous Watercolor Landscapes*, a 4-step process. He has a lifetime signature membership to Whisky Painters of America and International Watercolor Society. This workshop is for all skill levels, although, previous watercolor and drawing experience is helpful. There will be a wide variety of watercolor techniques that will be discussed and demonstrated such as composition, positive & negative painting, using creative colors, glazing and many more. More information www.sterlingedwards.com.

For further information about these workshops and registration, go to www.sierrawatercolorssociety.com

If you have questions, feel free to email Linda Parisi at parisiart@outlook.com or call 360.589.9330

MEMBER NEWS & ANNOUNCEMENTS

SWS Members show at Washoe County Libraries

Virginia McLaughlin and Lynn Schmidt are showing their work in two concurrent exhibits running from March 1 to April 30, 2019

At the South Valleys Library they are displaying experimental alcohol ink paintings.

At the Incline Village Library they are showing their unique collage work in a show called, "Putting the Pieces Together."



Lynn Schmidt and Virginia McLaughlin at the Incline Village Library ▶



Colleen Reynolds' painting, "Red and Blue, All Living Life in Peace" was accepted by Juror Kathleen Conover for the *Western Federation of Watercolor Society's 44th Annual Exhibition*.

This year, the exhibition is hosted by the San Diego Watercolor Society May 1 through 31, 2019. The Awards Banquet will be held at the SDWS Gallery at Liberty Station, San Diego, on May 4th at 6:30pm.

CONGRATULATIONS COLLEEN!

The Art of Self Promotion

~ Social Media and Beyond for Artists

Nevada Artists Association Gallery is hosting a presentation on how to solve the multitude of problems most artists run into regarding marketing themselves. It's called "The Art of Self Promotion" and it's held on April 8, from 6 to 8:30 pm at Nevada Artists Association Gallery at 449 West King Street in Carson City. \$10 members and \$15 non-members. Dana Childs, professional artist and presenter, will cover how to use Facebook and other social media, as well as other things to help local artists strengthen their presence in the market.

To pre-register email us at naacarsoncity@gmail.com

Bold Expressions 2019

Northern California Arts, Inc. (NCA)
64th International Open Juried Art Exhibit
Sacramento Fine Arts Center, CA

Open to fine artists everywhere.

Juror: Chris Daubert, <http://chrisdaubert.com>

Exhibit dates: October 1-27, 2019

Online application deadline: August 10, 2019

Notification of acceptance: August 26, 2019

Awards Reception: Oct 27, 2019 1-3 PM

Best of Show \$1,000 plus cash & gift awards.

For detailed Artist's Prospectus: norcalartsinc.org & click on Call to Artists. "NCA Bold Expressions 2019."

Paul Dessau, NCA Bold Expressions Show Chair
Info: paul@nccn.net <https://norcalartsinc.org/>

MORE MEMBER NEWS & ANNOUNCEMENTS

TEACHING MEMBERS

Eileen Fuller (775) 233-4796
eileenfuller@sbcglobal.net

Tricia Leonard (925) 640-1156
triciastudio.com; triciastudio@att.net

Eva Stramer Nichols (530) 414-1289
eva@mbay.net; beautyonlocation.com

Colleen Reynolds (775) 461-0846
colleenreynoldsartist@gmail.com

WATERCOLOR CLASSES WITH COLLEEN REYNOLDS

Western Nevada College

Watercolor Exploration

4-week Community Education Classes
Wednesdays, 5:30-8:30

Mar 27 - Apr 20
Jun 5 - Jun 26
Jul 10 - Jul 31

Seniors and NSHE employees can receive a 15% discount. Call to sign up at 775-445-4241.
See www.wnc.edu community education for details.

WNC ART127 Watercolor

Mondays & Wednesdays, 9:30-12:15
Jun 5 - Aug 4th

Truckee Meadow Community College (TMCC)

TMCC Silver Watercolor

Meadowood Campus in Reno
Saturdays, 1:00-4:00 pm
Apr 13, 20, 27 & May 11

See TMCC Workforce Development Community Education website for details

Visit Colleen's website for late breaking news at www.colleenreynolds.com



WATERCOLOR BATIK ON RICE PAPER WITH RONNIE RECTOR

Nevada Museum of Art

Sunday, April 28, from 10 to 4

Got to www.nevadaart.org for more information and to register.

WATERCOLOR CLASSES WITH EVA NICHOLS

Eva Stramer Nichols
16127 Wellington Way
Truckee, CA 96161

530-414-1289

www.beautyonlocation.com

<http://evasnichols.wordpress.com>

Please Check Eva's website for class schedules.

Free Watercolor Demos on
Eva's YouTube Channel: Eva Nichols Art.



Eva Nichols New Granddaughter

You may have been wondering why Eva hasn't had any classes lately. She recently got home after spending 3 weeks in Ogden, UT helping out her daughter and son-in-law with their new baby. Sofia was born on February 21st at 4:58 PM in Ogden, UT. She was 8.1 lbs. and 21.5" at birth. She had a rough start at first so she spent almost 3 weeks in the Neonatal ICU. Finally they got to take her home. Eva says "We all feel so blessed that she made it, and it looks like no permanent damage was done. She is, of course, absolutely adorable!"

...AND NOW A WORD FROM OUR SPONSORS!

Canson. Inc	www.cansonstudio.com
Chartpak, Inc.	www.chartpak.com
Cheap Joe's Art Stuff	www.cheapjoes.com
Creative Catalyst Productions	www.ccpvideos.com
Golden Artists Colors, Inc.	www.goldenpaints.com
Grafix Arts	www.grafixarts.com
Jack Richeson & Co., Inc.	www.richesonart.com
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MacPherson's Art	www.macphersonart.com
Martin/F. Weber Co.	www.weberart.com
Nevada Fine Arts	www.nvfinearts.com
Salis International	www.docmartins.com
Strathmore Artist Papers	www.strathmoreartist.com
Tara Materials	www.taramaterials.com
Tombow	www.tombowusa.com
Winsor & Newton; ColArt Americas, Inc.	www.winsornewton.com



www.JerrysArtarama.com



PLEASE REMEMBER OUR SPONSORS WHEN SHOPPING FOR ART SUPPLIES!



Sierra Watercolor Society
 P. O. Box 70564
 Reno, NV 89570
www.sierrawatercolorsociety.com

MARK YOUR CALENDAR!

DATE	TIME	EVENT	CONTACT
4/20/19	9:30 a.m. to 10:30 a.m.	Board Meeting, Artists Co-op Gallery Reno	Ronnie Rector, President
5/8 to 5/10/19	9 a.m. to 4 p.m.	Alvaro Castagnet Workshop	Linda Parisi, Vice President
5/11/19	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by Ronnie Rector***	Ronnie Rector, President
8/3/19	9:30 a.m. to 10:30 a.m.	Board Meeting, Artists Co-op Gallery Reno	Ronnie Rector, President
8/13 to 8/16/19	9 a.m. to 4 p.m.	Tom Lynch Workshop	Linda Parisi, Vice President
8/17/19	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by Tom Lynch	Ronnie Rector, President
9/28/19	9:30 a.m. to 10:30 a.m.	Board Meeting, Artists Co-op Gallery Reno	Ronnie Rector, President
10/22 - 10/25/19	9 a.m. to 4 p.m.	Sterling Edwards Workshop	Linda Parisi, Vice President
10/26/19	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by Sterling Edwards	Ronnie Rector, President
11/16/19	9:30 a.m. to 10:30 a.m.	Board Meeting, Artists Co-op Gallery Reno	Ronnie Rector, President
12/7/19	10 a.m. to noon	Holiday Brunch, May Museum	

*** Alvaro Castagnet will not be able to do the demo on 5/11/19. Ronnie Rector will do a demo on her batik technique.

General meetings, demonstrations and workshops are held at Temple Sinai, 3405 Gulling Road, Reno, NV.
 Board meetings are held at The Artists Co-op Gallery of Reno, 627 Mill Street, Reno, NV.