

SIERRA WATERCOLOR SOCIETY

UPCOMING EVENTS:

Next Board/General Meeting:

January 20, 2024

Next free public demo:

January 20, 2024

Next Exhibit: **February 19**

Next Workshop: **March 6-8, 2024**

January/February 2024

EXHIBIT NEWS

Winter Exhibit - Art to Light Up Your Life, November 22, 2023 to January 19, 2024

Wilbur May Museum (open Wednesday-Saturday 10am-4pm, Sunday noon-4pm)

Take-down **January 20th** 10am-4pm and **January 21st** noon-4pm

Chairs: Diane and Reid Sewell; Marjee Smith, marjee198@gmail.com

McKinley East Gallery exhibit (title tbd) February 26th to April 12th

To register, please visit: sierrawatercolorsociety.com/member-exhibits.html Registration deadline **February 5th**

Take-in is a dropoff at the McKinley office from **February 19th thru February 22nd**, 9am-3:30pm

Artist to pick up work on Tuesday, **April 16th** 9am-3pm

(McKinley staff to do all hanging and take-down)

Reception is Thursday, **March 7th**, 5-7pm.

Chairpersons needed

Downtown Reno Public Library exhibit (title tbd) May 6 to June 21

301 South Center St.

To register, please visit: sierrawatercolorsociety.com/member-exhibits.html Registration deadline **April 28**

Take-in Sunday, May 5, 11am-1pm; Take-down Sunday, June 23

Reception May 19th

Chairpersons needed

Reno Public Market/Maker's Paradise, Artown exhibit (title tbd) July 1 to July 31

Take-in Sunday June 30; Take-down Thursday, August 1

To register, please visit: sierrawatercolorsociety.com/member-exhibits.html Registration deadline **June 23**

Reception is Saturday, July 20, 2-5pm

Chairpersons needed

Fall Exhibit, Wilbur May Museum, Tentative dates: September 1 to September 29; *Chairpersons needed*

Winter Exhibit, Wilbur May Museum, Tentative dates: December to January 2025; *Chairpersons needed*

Sherry Klingensmith reports: The Christmas Party was a great success! Lots of good food as usual. Surprisingly, we only had 45 attendees, but colds and flu were going around.

A heartfelt thanks for all members and guests who helped put tables away and clean up at the end of the party. And a special thanks to my hard-working volunteers- Vickie Behrens, Bess Inouye, Joan Garrett, Sandi Saling, Marjee Smith, Laurel Sweigart, and Ginny McLaughlin.

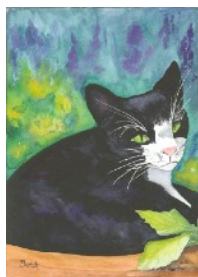
🌲 And here's an extra big "thank you" to Sherry - organizer extraordinaire!



A MESSAGE FROM OUR PRESIDENT - Ronnie Rector

Happy 2024! SO many new members! It's wonderful and we are so happy to have you with us – especially our new Junior Members! I thought I'd give you a little "About Me," in hopes you'll be encouraged to participate and show your work in SWS exhibits this year.

I joined the Sierra Watercolor Society in 2010, after taking a couple of the late Reiko Herwin's workshops. It was she who told me about this group. I think Carl Purcell was the first SWS workshop I took, back in August of 2010. Then Karen Frey, the Late, great, Charles Reid, the also Late, great, Gerald Brommer... Nancy Collins, Jeannie Vodden, Michael Reardon, Tom Lynch, John Salminen. I told my husband some time ago, "I want to paint like John Salminen." He said, "Well, DO!" Okay...



In 2009, I didn't know watercolorists didn't use black paint; that we MIX our darks using Ultramarine Blue & Burnt Sienna or Thalo Green & Alizarin Crimson or whatever favorite combination you will discover by practicing and playing with your paints. Witness my first cat painting, "Butch." All that BLACK; dark, flat and lifeless. "Love Bites," my most recent cat painting, proves I've learned a bit over the years.

The very first painting I entered in an SWS judged exhibit was turned away because, based on our

Standing Rules, it was too small. Who knew? Well, I really wanted that painting to hang, so I jumped in my 4-Runner, drove over to Ben Franklin's, had their framing guy cut me a bigger mat, bought a bigger frame, reframed that painting in the back of my vehicle and entered it again an hour later. That little painting not only won me an award, but it sold and moved to Texas. I knew it was good.



At a 2011 exhibit, I entered "Wrangler's Gate." I heard someone behind me say, "That's how you paint people when you can't paint faces!" A year later I completed "Renaissance Faire Queen," to prove I can paint a face, darnit. Yes, she's a bit overworked (those lips fought me), but I learned a lot. What I'm saying is, we all start from meagre beginnings and make mistakes, but with practice and bravery, we learn so much.

Read the Standing Rules. Enter the exhibits. Enter the Challenges. Ask me anything. Get out there and participate with your art! As Dr. Seuss says, "Oh the places you'll go!"



Ronnie



Art to Light Up Your Life exhibit with Art Angels silent auction and raffle

Board Members

President	Ronnie Rector
Vice President	Jennifer Amrhein Anita Watson
Treasurer	Anette Rink
Secretary	Vickie Behrens
Past President/ Advisor	Diane Sewell

Committee Chairs

Archivist	Vickie Behrens
Art Angels	Nancy Podewils-Baba Linda James
Biographer	Vacant
Challenges	Graciela Mancini James Gayles
Community Outreach	Nancy Podewils-Baba
DVD Library	Bess Inouye Sandy Retter
Exhibits Coordinator	Sharon Reed
Facebook/ Instagram	Carolyn Runnells
Hospitality	Fran Johnson
Membership	Sally DuPre Lynn Schmidt
Newsletter	Linda Halicki
Scholarship	Kathryn Dudley
Publicity	Nancy Podewils-Baba
Website	Julene Hunter

COMMITTEE CHAIR NEWS

MEMBERSHIP - Sally Dupre, sdupre728@gmail.com or (775) 232-8362

It's time to renew your memberships!

To renew or signup your membership, please go to SWS website registration:

sierrawatercolorsociety.com/membership-info.html

If you would like to order an official SWS badge please call or text Lynn Schmidt (775) 527-3249

Cost is \$10.00 for pin back or \$12.00 for magnetic back.

EXHIBITS - Sharon Reed smreedaz@gmail.com

Exhibit information is listed on page #1.

DVD/BOOK LIBRARY - Bess Inouye, binouye8@gmail.com

Current Inventory: 149 DVDs, 65 Books

Wishing all members good health, great happiness and fabulous paintings in 2024!

All members who have checked out DVDs and books from the library please return

them to Bess at the January 2024 General Meeting so she may take inventory. If you

would like to place DVDs or books on hold for future pickup, please contact Bess thru

"Requests" on our SWS Library website: sierrawatercolorsociety.com/library.html or email her directly.

NEWSLETTER - Linda Halicki, halickilinda@gmail.com

Please send items for the March/April 2024 issue to Linda by *February 20th*.

NANCY'S REPORTS - Nancy Podewils-Baba, njpodewils@gmail.com or (775) 343-8100

PUBLICITY:

I used donor messages on KUNR to publicize the Encore "Community Perspectives" event at RLT and the Silent Auction and Raffle. I also posted messages on Facebook, the KUNR Calendar, Reno Arts News, and Double Scoop and shared information about all SWS events at the monthly Arts Consortium meetings.

ART ANGELS SILENT AUCTION & RAFFLE:

Twenty SWS members donated 25 paintings for the Silent Auction, and workshop artists Soon Warren, Lisa Jefferson, Julie Cohen, and Sterling Edwards donated original paintings for the raffle. Many thanks to Vickie Behrens, Alicia Cobb, Vicki Curwen, Kathryn Dudley, Eileen Fuller, Maria Hatjopoulos, Linda James, Cheryl Keaveney, Sherry Klingensmith, Gail Kramer, Graciela Mancini, Eva Nichols, Mary Ann Quaglieri, Ronnie Rector, Anette Rink, Carolyn Runnells, Lynn Schmidt, Reid Sewell, and Laurel Sweigart for sharing your lovely artwork. We made \$780 on the Silent Auction, \$620 in raffle ticket sales, and \$213 from Judy Berland's paintings (which were "take what you want, donate what you think appropriate"). The raffle paintings were won by Ronnie Rector (Sterling Edwards' painting), George Baba (Julie Cohen's painting), Elizabeth Jones (Soon Warren's painting) and Darya Vogt (Lisa Jefferson's painting). Thanks also to Linda James, Cheryl Keaveney, Graciela Mancini, Gail Kramer, Laurel Sweigart, Linda Halicki, Wendy Marshall, Vickie Behrens, Bess Inouye, and Mary Ann Quaglieri, who helped oversee the Silent Auction or called winners afterwards.

COMMITTEE CHAIR NEWS, continued

NANCY'S REPORTS, cont.

ART ANGELS HOLIDAY WORKSHOP

The Art Angels Holiday Workshop was held at the Wilbur D. May Museum on Saturday, December 9. We had 31 students and five tables of instruction. Many thanks to instructors Vickie Behrens, Alicia Cobb, Graciela Mancini, Mary Ann Quaglieri, and Laurel Sweigart, and helpers Bess Inouye, Tracy Games, and George Baba. I also helped. Linda James had put together a basket of art supplies, to be raffled off; we got \$45 in raffle tickets, and the basket was won by Brandon & Zoe Holland. We also received \$38 in tips.

I have not yet scheduled a spring Art Angels Workshop, as the only dates open at the May Museum (which does not charge us) are after Mother's Day; will explore options. We will be doing two workshops during Artown, but have not yet set the date. Stay tuned...

ART ANGELS CLASSROOM VISITS:

We went to four fifth-grade classes at Poulakidas Elementary (with 23, 26, 24, and 26 students per class) and had the students experiment with color mixing and then create an original painting, which we matted, ready to frame. The students and teachers all seemed to enjoy and to appreciate the experience, and hopefully will continue to express themselves through art. Many thanks to my helpers: Graciela Mancini (3 classes), Sherry Klingensmith (2 classes), Susan Tissier (2 classes), Bess Inouye, Linda James, Sharon Reed, and Laurel Sweigart, who made everything run smoothly! Here are the upcoming classes for which I need helpers:

- Thursday, February 1, 11:45 a.m.-3:15 p.m. Spanish Springs Elementary, 100 Marilyn Mae Dr. *Need 2 helpers*
- Thursday, February 15, 11:45 a.m.-3:15 p.m. Spanish Springs Elementary *Need 3-4 helpers*
- Thursday, February 22, 11:45 a.m.-3:15 p.m. Spanish Springs Elementary *Need 2 helpers*
- Friday, March 1, 12:15-3:30 p.m. Poulakidas Elementary (Mrs. Rinck's 4th grade), 9600 Mojave Sky Dr. Have enough helpers :)
- Thursday, March 14, 12-3:30 p.m. Peavine Elementary (5th grade), 1601 Grandview Ave. *Need 3 helpers*
- Thursday, March 21, 12-3:30 p.m. Peavine Elementary (5th grade) *Need 2 helpers*
- Monday, April 8, 12-3 p.m. Hidden Valley Elementary (Kindergarten), 2115 Alphabet Dr. Have enough helpers :)
- Friday, May 3, 11:45-2:45 p.m. Caughlin Ranch Elementary (2nd grade), 4885 Village Green Pkwy. *Need 2-3 helpers*

COMMUNITY PERSPECTIVES ENCORE:

We held an Encore of the "Community Perspectives" Artwork and Music collaboration on Monday, October 23, at 7 p.m. at Reno Little Theater. Twenty-five of the original 44 paintings from the Artown Exhibit at Makers Paradise were on display for one week at RLT, and Monica Houghton's original composition "Let's Hope" (inspired by our paintings) was again played live by James Winn (piano), Peter Lenz (cello) and Joshua Anderson (clarinet). Four other original compositions by Monica Houghton were also performed (to make it worthwhile to rent a baby grand piano and to have people come to the event).

COMMITTEE CHAIR NEWS, continued

COMMUNITY PERSPECTIVES ENCORE, cont.

Between 30 and 40 people attended. We included an evaluation form in the program and got the following results: Quality of the Artwork: 4.45 (on a scale of 1-5, with 5 being highest); Quality of the Music: 4.92; Combination of the Art & Music: 5.0; comments were all positive, including "(I had) a feeling of peace and hope in these troubled times" and "The music complemented the artwork that was exhibited in a thoughtful, meaningful way." We also got \$126 in tips, which we shared with Monica and her musicians.

This certificate from Jacky Rosen was presented to SWS at our special Encore Event at Reno Little Theater on October 23:



MEMBER NEWS & ANNOUNCEMENTS

TEACHING MEMBERS

Eileen Fuller (775) 233-4796
eileenfuller@sbcglobal.net

Tricia Leonard (925) 640-1156
triciastudio@att.net
triciastudio.com

Eva Stramer Nichols (530) 414-1289
evanicholsart.com

Colleen Reynolds (775) 461-0846
colleenreynoldsartist@gmail.com
colleenreynolds.com



DONNA JEANNE KOEPP

SWS demo artist
January 20th 1-3pm



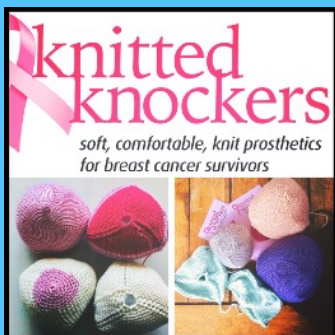
Artist that has become a gouache convert



Afflicted with "Multiple Muse Disorder" (aka life long learner)



Loves portaying animals



Is very committed to the Knitted Knockers Support Foundation



Her illustration was published in the Spring and Summer "Ripe and Ready Produce Growing Now in Reno-Tahoe" *edible* RENO-TAHOE, COOKS magazine Vol.11/No.3 2020



Paints other life forms as well



UPCOMING 2024 WORKSHOP/DEMO ARTISTS

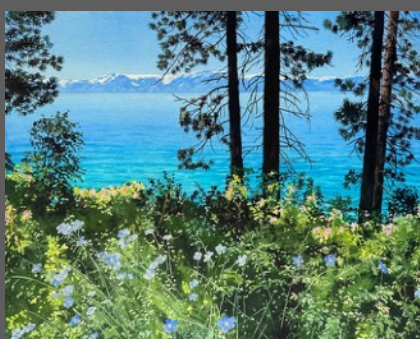


January (demo only)
Donna Jeanne Koepp
donnakoepp.com

March - Iain Stewart
iainstew.fineartstudioonline.com/



May - Jeanne Vodden
jeannievodden.com



June - Lisa Jefferson
facebook.com/lisajeffersonart/



Aug. - Brenda Swenson
swensonsart.net



October - David R. Smith
dsmithfineart.com

Workshops are held at Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno, NV. Register for workshops online on the Sierra Watercolor Society website at www.sierrawatercolorsociety.com

WORKSHOP & DEMO SCHEDULE

WORKSHOP DATES	FREE DEMO	FEATURED ARTIST	SUBJECT
	January 20	Donna Jeanne Koepp	Gouache
March 6 – 8	March 9	Iain Stewart	
May 8 – 10	May 11	Jeanne Vodden	
June 20 – 22		Lisa Jefferson	
August 14 – 16	August 17	Brenda Swenson	The Art of the Illustrated Journal
October 16 – 18	October 19	David R. Smith	

PAINTING CHALLENGES

Chairperson Graciela Mancini

January 20th General Meeting “The Value of a Value Study” Challenge

✓ *Please note: You will need to present **both** the value study and the resulting painting*

According to Tom Hoffman, a well known watercolorist, obtaining a successful watercolor painting requires a great deal of thought and planning - there are many variables affecting the final result. One of his recommendations is to create a monochromatic value study of the subject to be painted. Why? What role does ‘value’ play?

Defining big shape values into a few categories helps us understand dark/light relationships. By limiting the number of values in the study, the painting process is simplified, and also builds the cohesiveness of the painting.

How to do it: First complete your sketch. Then, on dry paper, start applying paint, using only one color. The first application is done with a light-mid value to cover almost the entire paper with the exception of the white areas you want to reserve. The second application is done with a dark-mid value on the areas to define shapes and separate spacial planes. The last application is the dark value (the darkest darks) to make your center of interest really pop. This study will have 4 values: white, light-mid value, dark-mid value and dark value.

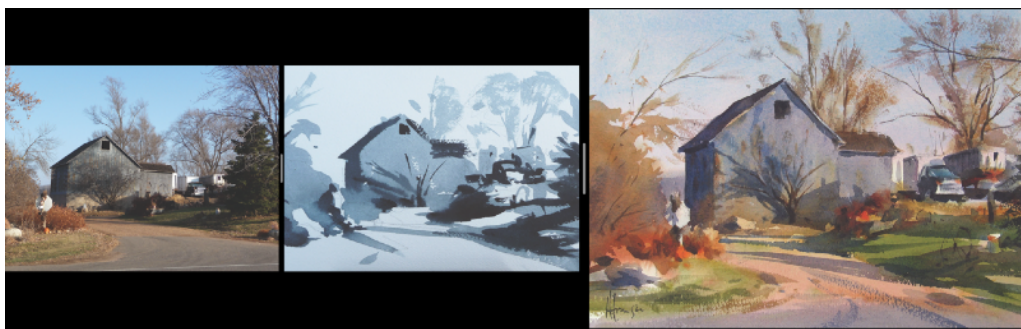
Alternative sketching tools include pencil, ArtGraf (watersoluble graphite), charcoal, Tombow pen, etc. Many professional artists advocate doing preliminary value studies - following are several informative youtubes:

Andy Evansen: youtube.com/watch?v=OdX-5sg0sWw

Carl Purcell: youtube.com/watch?v=r6wK5VcP_cQ&t=5s
youtube.com/watch?v=VM375yBYAQ0&t=522s
youtube.com/watch?v=tOLwpsFwzFE&t=210s
youtube.com/watch?v=iixilQmFrRw

David R. Smith: youtube.com/watch?v=-cSvfbWPW8o

So, lets experiment with this! Have fun and keep learning!



Andy Evansen - the Schaffer farm, value study process

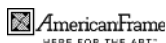
RULES FOR ALL CHALLENGES (Entries must meet the following Challenge rules exactly - NO EXCEPTIONS):

- In order to be included in the raffle, please sign your painting, or leave your name on the signup sheet.
- Entries must fit the **theme**.
- Entries must be **new**, having been painted specifically for the Challenge.
- Unless your painting will be a sealed painting, entries must be **matted** (no need to be framed).
- You may not enter a challenge painting into a **second** Challenge, even if it fits the theme.

SPONSORS

SWS greatly appreciates the support of our exhibit sponsors. Be sure to keep these generous companies in mind when making your next art supply purchase!

American Frame Corp.
www.americanframe.com



Ampersand Art Supply
www.ampersandart.com



Archer & Olive
www.archerandolive.com



Armadillo Art & Craft
www.armadilloart.com



Art Summits
www.artsummits.com



Blick Art Materials
www.dickblick.com



Chartpak, Inc.
www.chartpak.com



Cheap Joe's Art Stuff
www.cheapjoes.com



Dixon Ticonderoga
www.dixonticonderogacompany.com



En Plein Air Pro
www.enpleinairpro.com



Faber-Castell USA
www.fabercastell.com



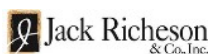
Golden Artists Colors, Inc.
www.goldenpaints.com



Holbein Artist Materials
www.holbeinartistmaterials.com



Jack Richeson & Co., Inc.
www.richesonart.com



Judson's Plein Air Outfitters
www.judsonsart.com



Legion Paper
www.legionpaper.com



M. Graham & Company
www.mgraham.com



Nevada Fine Arts
www.nvfinearts.com



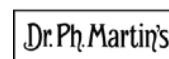
Old Holland, Netherlands
www.oldholland.com



Royal Talens
www.royaltalens.com



Salis International
www.docmartins.com



Schut Paper, Netherlands
www.schutpapier.nl/en/home/



Strathmore Artist Papers
www.strathmoreartist.com



Wildthorne Handmade Watercolors
www.wildthorne.com



Winsor & Newton; ColArt Americas
www.winsornewton.com





Sierra Watercolor Society
P. O. Box 70564
Reno, NV 89570
www.sierrawatercolorsociety.com

☀️ MARK YOUR CALENDAR ☀️

DATE	TIME	EVENT	LOCATION
1/20/24	9:45 a.m. - 10:45 a.m. 11:00 a.m. - Noon	Board Meeting General Meeting	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
1/20/24	1:00 p.m. - 3:00 p.m.	Donna Jeanne Koepp demo	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
3/6 - 3/8/24	9:00 a.m. - 4:00 a.m.	Iain Stewart workshop	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
3/9/24	9:45 a.m. - 10:45 a.m. 11:00 a.m. - Noon	Board Meeting General Meeting	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
3/9/24	1:00 p.m. - 3:00 p.m.	Iain Stewart demo	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
5/8 - 5/10/24	9:00 a.m. - 4:00 a.m.	Jeannie Vodden workshop	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
5/11/24	9:45 a.m. - 10:45 a.m. 11:00 a.m. - Noon	Board Meeting General Meeting	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
5/11/24	1:00 p.m. - 3:00 p.m.	Jeannie Vodden demo	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
6/20 - 6/22/24	9:00 a.m. - 4:00 a.m.	Lisa Jefferson workshop	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
8/14 - 8/16/24	9:00 a.m. - 4:00 a.m.	Brenda Swenson workshop	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
8/17/24	9:45 a.m. - 10:45 a.m. 11:00 a.m. - Noon	Board Meeting General Meeting	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
8/17/24	1:00 p.m. - 3:00 p.m.	Brenda Swenson demo	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
10/16 - 10/18/24	9:00 a.m. - 4:00 a.m.	David R. Smith workshop	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
10/19/24	9:45 a.m. - 10:45 a.m. 11:00 a.m. - Noon	Board Meeting General Meeting	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
10/19/24	1:00 p.m. - 3:00 p.m.	David R. Smith demo	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno