



[sierrawatercolorsociety.com](http://sierrawatercolorsociety.com)

July/August 2021

## EXHIBIT NEWS

The SWS exhibit **“A Breath of Fresh Art”** closed on June 6. Twenty nine artists displayed their work with 52 pieces hung and 42 pieces of Bin Art. Nine pieces of art were sold. The Exhibit was judged by our visiting artist, Paul Jackson.

The Best of Show award went to Ronnie Rector for “Legacy”. The People’s Choice award went to Judy Welsh for “Sierra Spring”.



“Legacy” by Ronnie Rector

## The Artists Co-op Of Reno presents The Sierra Watercolor Society

July 1 - 31, Ronnie Rector Chair

“ACR presents SWS”  
 Sierra Watercolor Society









**July 1 - 31, 2021**

**Opening Reception**  
**Sunday, July 4**  
**12:00-4:00 pm**

SWS Members have an exhibit of watercolor paintings which may be up to 5 years old and on supports such as Aquaboard, watercolor canvas, Yupo, etc. These paintings do not require matting or framing under glass, as long as they are protected from surface damage by layers of wax, varnish or other permanent protective sealer.

**We Will Have**  
**A Real In-Person Opening Reception**  
July 4 from 12-noon to 4

As exhibitors, we are asked to either bring: Finger Foods to share, a bottle of wine, or \$10 to cover added expenses. Do plan on attending!

Take-down is 7/31, during Co-op hours of 11:00 a.m. to 4:00 p.m.

## NEWS FROM THE BOARD

Have A  
Wonderful  
Summer!



### Treasurer's Report - April 2021

2021 April	Income	Expense
Art Angels	\$ 100.00	\$ -
Workshop	\$ 3,975.00	\$ 1,409.17
SWS	\$ 690.00	\$ 646.95
<b>TOTAL</b>	<b>\$ 4,765.00</b>	<b>\$ 2,056.12</b>
Beginning Bank Balance	\$ 24,813.85	
Ending Bank Balance	\$ 27,522.73	



Banner artwork "Bleuettes" by Anette Rink.

OFFICERS	
President	Diane Sewell
Vice President	Linda Halicki
Treasurer	Anette Rink
Bookkeeper	David Isaacson
Secretary	Vickie Behrens
Past Pres./Advisor	Ronnie Rector
COMMITTEE CHAIRS	
Archivist	Alicia Cobb
Art Angels	Nancy Podewils-Baba & Linda James
Biographer	Laurie Agnew
Challenges	Judy Berland - Chair Vicki Curwen - Assistant
Community Outreach	Nancy Podewils-Baba
DVD Library	Bess Inouye - Chair Sandy Retter - Assistant
Exhibits Coordinator	Marjee Smith
Facebook & Scholarships	Kathryn Dudley
Hospitality	Ann Simons, Fran Johnson, & Marilyn Howell
Membership	Sally Dupre
Newsletter	Lisa Jefferson
Publicity	Nancy Podewils-Baba
Website	Julene Hunter

Be sure to send any address, phone and/or email changes to Membership Chair SALLY DUPRE at: [sdupre@medicine.nevada.edu](mailto:sdupre@medicine.nevada.edu) or 775-232-8362. Send items for the SEPTEMBER/OCTOBER 2021 newsletter to Newsletter Chair LISA JEFFERSON by AUGUST 20, 2021 at: [ljeffersonsdesign@gmail.com](mailto:ljeffersonsdesign@gmail.com)



**MEMBERS** - Information for Members can be found on the MEMBERSHIP page on our website. You can join or renew your membership with SWS, view the **Bylaws and Standing Rules**, enter and get information on exhibits, learn how long elected officers serve, and so much more!

**[www.sierrawatercolorsociety.com](http://www.sierrawatercolorsociety.com)**

## MORE NEWS FROM THE BOARD

### OPEN BOARD POSITIONS For 2022:

- Vice President - committee of 3-4 persons. Arrange and facilitate workshops with leading watercolor artists.
- Scholarship Chair - work with local entities to award SWS scholarships.
- Newsletter Chair - create and post bi-monthly newsletter on website.

Vicki Curwen has agreed to be Judy Berland's Challenge Assistant to help with the Challenges at meetings. Thank you Vicki!

Now is the time to take up one of the positions and get the full benefit of the current chair's experience while they're still in office. Contact the current chair or the SWS President for more information and if you are interested in these positions.

### LIBRARY NEWS

DVD Library – Bess Inouye

Sandy Retter has volunteered to assist Bess Inouye during the General Meetings. Thank you Sandy!

Added to DVDs:

-Jackson, Paul: The Color of Sunset

-Jackson, Paul: The Illusion of Glass

Added to Books:

-Jackson Paul: Painting Spectacular Light Effects in Watercolor

-Leonard, Tricia Poulos: The Artist's Map to Success

121 DVDs on file, 28 checked out

54 Books on file, 16 checked out

### NEXT BOARD MEETING

August 7, 2021, 9:30 a.m.

at Artists Co-Op Gallery

627 Mill Street, Reno, NV

*All are welcome*



### NEXT GENERAL MEETING

August 14, 2021

The General Meeting will start with a social time starting at 10:00 am and the general meeting starting at 10:30 am. Any snacks should be single wrapped and bring tongs if you have them. Lunch begins at 12:00 noon. The Free Demo by Laurin McCracken will be from 1:00 - 3:00 pm. Meetings are held at Temple Sinai, 3405 Gulling Road, Reno, NV.

**BIO BOOKS COORDINATOR NEEDED.** Who wants to take care of the "Bio Books" we provide at those exhibits where the books can sit out and our guests can look up artists in the show for more information?

Fairly easy. You store the current binders, put a notice in the newsletters for members to send you their updates, swap out their old info in the binder with the new stuff, done.

Then when an exhibit opens, you get the binders to the Exhibit Coordinator, who will return them to you when the exhibit is complete. Someone please take this on! - Diane and Ronnie



### ***The Portrait Society of Reno is back!***

We will be meeting every Wednesday from 10:00 to 1:00 at Nevada Fine Arts Store.

The first session will begin September 1st, Wednesday in the store's classroom.

It is \$10.00 per session with a live/real model. We are excited to be back, please come join us!

Call Kay Genasci, 775-359-2465 for more information

### Available on the SWS website **ONLINE WORKSHOP - BETTY CARR**

5 hour edited recording of her SWS 3 day

Workshop from March 2021

Digital Access: \$100



# PAINTING CHALLENGES

*Challenges created by Judy Berland*

The Sierra Watercolor Society meets 5 times a year and at each meeting Challenge Chair, Judy Berland, presents a themed challenge to the members to bring to the following meeting. The paintings are displayed without names and members vote for their favorite based on adherence to the challenge theme and quality of work. First, second, and third place winners receive ribbons and prizes!

*Current Challenge...*

## **August 2021 Challenge: LAKE TAHOE**

It's vacation time and we are unlocked (a bit), so you may not be ready to fly somewhere, but you could Plein Aire or photograph LAKE TAHOE. In order to make all paintings as close as possible: minimum, at least, 1 tree (can be a forest), 1 distant mountain, and of course the lake. If you can't resist putting in a few flowers, a small animal, 1 person, etc. because it is your style, it will be accepted, but prefer just the landscape this challenge. The FOCUS must be the LANDSCAPE, with any adds like an animal, flowers, house, etc. very, very SMALL. Bring your unsigned challenge paintings to the August 14 meeting. Contact Judy with questions.

*And the WINNERS are...*

## **May 2021 Challenge: "REPETITION"**



1st place - Vickie Behrens, 3rd place - Judy Berland, 2nd place - Vicki Curwen

### **RULES FOR ALL CHALLENGES:**

Entries will not be accepted unless they meet the following Challenge rules exactly - NO EXCEPTIONS

- |  |   |
|--|---|
| 1. Do not sign your painting.  | 5. Entries must be new, having been painted specifically for the Challenge. |
| 2. Entries must fit the theme.   | 6. Entries cannot have been shown in an exhibit prior to the Challenge.     |
| 3. Entries must be matted (they do not need to be framed).   |   |
| 4. Entries may only be submitted into one Challenge.<br>You may not enter a challenge painting into a second Challenge, even if it fits the theme. | Contact Judy Berland if you have any questions.                             |

## ART ANGELS

Since the last Newsletter submission, Art Angels held a Community Workshop at the Wilbur D. May Museum, on May 15, with masks, social distancing (2-3 students per table), three instructors (Linda James, Mary Ann Quaglieri, and me), and 14 participants. Many thanks to the Museum, the instructors, and helpers Vickie Behrens and Nancy LeSage for making our first venture since COVID a success! We also took our program (on May 19) to a 5th-8th grade class at Riverview Christian Academy, where Linda James provided the instruction and Vickie Behrens and I handed out supplies, changed water, blow-dried the paintings and added encouragement. To date no classroom visits have been scheduled for the 2021-22 school year, but we expect to resume them, once in-person classes have stabilized.

**Our ARTown Community Workshops** for children ages 6-12 will be held on Friday, July 9, at the Wilbur D. May Museum: one from 9:30-11:30 a.m. and one from 1-3 p.m. The Museum has resumed normal capacity, so we can take up to 50 children for each session. So far, we have less than 10 students registered per session, but that number usually picks up as the date gets closer. Four people have signed up to instruct in the morning (Alicia Cobb, Linda James, Marilyn Kuenzli-Howell, and myself) and three in the afternoon (Linda, Anette Rink, and myself), and we have four helpers for the morning (Vickie Behrens, Kathy Martin, Sandy Retter, and George Baba) and three for the afternoon (Vickie, Kathy, and George). If, indeed, I get lots of calls, I will definitely need more instructors and helpers, so PLEASE let me know if you are willing to instruct or to help for either (or both) of the sessions! I will buy lunch for anyone who does both shifts. :)

### PUBLICITY

The Reno Arts Consortium and the Online Calendars continue to be the primary ways we have gotten the word out about Art Angels and SWS. Kris Vagner at DoubleScoop has been awesome in helping us promote our activities, at no charge--thank you, Kris! Judy Berland suggested I contact Newcomers, to see if they will allow me to speak, and I will pursue this opportunity asap. I believe we all are "Ambassadors" for SWS, so hopefully we will let our friends and colleagues know what SWS has to offer the community, especially as we resume meetings, workshops, and regular Art Angels visits.

Happy Summer! Please stay cool and safe--and let me know if you have questions about Art Angels or want to help with this program. Thank you!

**Nancy Podewils-Baba**, Art Angels/Outreach Coordinator  
njpodewils@gmail.com/ 775-343-8100



## 2021 & 2022 DEMOS & WORKSHOPS

DATES	ARTIST	OPEN DATE	DEMO DATE	WEBSITE
Aug 10-13, '21	LAURIN MCCRACKEN	May 1	Aug 14	www.lauringallery.com
Oct 13-15, 2021	CARL PURCELL	July 1	Oct 16	www.carlpurcell.com
Jan 15, 2022	LORI BISHOP, Demo only	-	Jan 15	
Mar 9-11, 2022	DON ANDREWS	Dec 1	Mar 12	www.donandrewsstudio.com
May 10-13, 2022	SOON WARREN	Feb 1	May 14	www.soonwarren.com
Jun 24-26, 2022	LORI BISHOP	Mar 1	-	
Aug 17-19, 2022	KEIKO TANABE	May 1	Aug 20	www.ktanabefineart.com
Oct 18-21, 2022	FRANK EBER	July 1	Oct 22	www.frankeber.com

Workshops are held at Temple Sinai, 3405 Gulling Road, Reno, NV • Questions? email Linda - halickilinda@gmail.com

## 2021 & 2022 DEMOS & WORKSHOPS, continued

### PAUL JACKSON - "The Illusion of Glass" Workshop May 5-7, 2021

Participants really enjoyed this popular instructor's workshop. Paul gave a wonderful demo on May 8 full of lively stories and helpful tips. [www.pauljackson.com](http://www.pauljackson.com)



**Workshop August 10-13, 9am-4pm (free public demo August 14, 1pm)**

### LAURIN MCCracken's "Painting Realism in Watercolor"

Now open. Member rate: \$400, Non-member rate: \$460

*Still Spots  
Open!*



Laurin applies many of the skills he learned as an architect, in combination with experiences from studying art history, drawing, photography and visiting many leading art museums, to develop world-class watercolor paintings. He holds a Bachelor of Arts and a Bachelor of Architecture from Rice University and a Master's in Architecture and Urban Planning from Princeton University. He is a signature member of more than a dozen watercolor societies including the American Watercolor Society, National Watercolor Society, Transparent Watercolor Society of America, Southern Watercolor Society, Watercolor West, and Watercolor USA Honor Society (president 2016-2020). His paintings have been in multiple shows in China and throughout the world, and are included in permanent collections of the National Museum of China, Asian Museum of Watercolor Art in China, and Watercolor Museum in Fabriano, Italy. His work has been published in many national and international artist magazines and books.

[www.lauringallery.com](http://www.lauringallery.com)

**Workshop October 13 – 15, 2021, 9am-4pm (free public demo October 16, 1pm)**

### CARL PURCELL'S "Simplify Complex Subjects"

Registration opens July 1. Member rate: \$325, Non-member rate: \$385

*Opens  
July 1st*



Carl Purcell returns to Reno by popular demand! His relaxed way of teaching puts students at ease. Learn how to shift your focus from the items in your subject to the simple patterns that will make stronger paintings: "The secret to realism in painting is not to be found in more details. Have you ever felt frustrated because no matter how much detail you add, the painting does not match your inner vision? My approach can help you understand what you are seeing, and how to respond to the visual patterns that are the basic structure of all good painting." Carl is the author of the popular watercolor book "Painting With Your Artist's Brain" and "Drawing With Your Artist's Brain". His work hangs in numerous private and corporate collections, as well as museums. In addition, Carl's work has been featured in many publications and magazines. He has achieved signature membership status in the National Watercolor Society and honor member status in the Utah Watercolor Society. [www.carlpurcell.com](http://www.carlpurcell.com)

Workshops are held at Temple Sinai, 3405 Gulling Road, Reno, NV • Questions? email Linda - [halickilinda@gmail.com](mailto:halickilinda@gmail.com)



## MEMBER NEWS & ANNOUNCEMENTS



Valerie Cohen (SDWS, CWA) has a painting juried into San Diego Watercolor Society's 41st International Exhibition (online). This is her 7th acceptance into that show.

"Escarpment, Dana Plateau," Watercolor, 20" x 26"

Ronnie Rector has a painting accepted into SPLASH 22. The book should be out in stores soon.

"Notre Dame II – St. Genevieve", Watercolor



*Northwestern Nevada's premier studio tour is back!*

### RENO OPEN STUDIOS

Reno Open Studios will be hosting their annual event.

August 20-22, 2021

We have 6 members of SWS participating again this year and look forward to having you attend our tour. Please look for our brochures coming soon.

Excited to be participating  
once again in

### RENO OPEN STUDIOS

August 20, 21, and 22 10am-4pm

at 3310 Ten Mile Drive, Sparks

Vicki Curwen, Eileen Fuller  
Leslie Kuhn, Kay Tietz

*Join us, snacks and beverages  
and fun!*

## MEMBER NEWS & ANNOUNCEMENTS

### TEACHING MEMBERS

**Eileen Fuller** (775) 233-4796

eileenfuller@sbcglobal.net

**Tricia Leonard** (925) 640-1156

triciastudio.com; triciastudio@att.net

**Eva Stramer Nichols** (530) 414-1289

evanichols@me.com; beautyonlocation.com

**Colleen Reynolds** (775) 461-0846

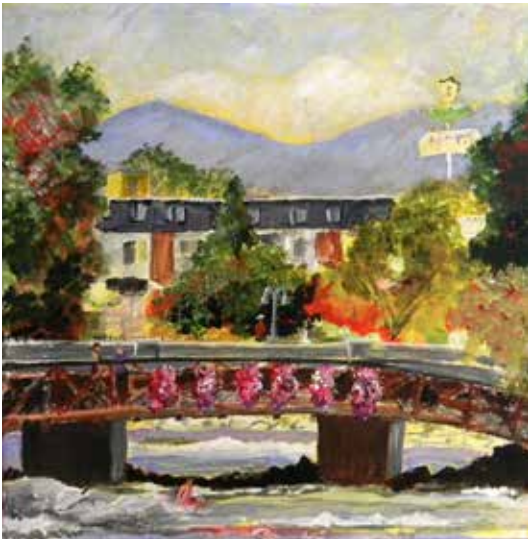
colleenreynoldsartist@gmail.com

*Please contact teaching members for class and workshop schedules.*

### TRICIA POULOS LEONARD

Plein Air Acrylic Workshop

July 23rd, 24th and 25th



My Plein Air Painting Workshop on July 23rd, 24th and 25th is a go with 9 people signed up. *There is still room for more.* The fee is \$120 for three mornings of painting, one afternoon mural tour, and one afternoon museum tour (paid museum fee) as well as a lunch at a local restaurant (individually paid). I welcome adventurous artists who have fun painting and seeing other's artwork! Join us!

If you wish to sign up, send Tricia an email at [tricialeonardstudio@gmail.com](mailto:tricialeonardstudio@gmail.com).

My latest podcast interview has been made available. If you would like to listen to it, go to: <https://moneyalignmentacademy.com/embracing-your-inner-artist-with-tricia-poulos-leonard/>



### CLASSES BY EVA NICHOLS

*For updated information on Eva's complete workshop & show schedule please go to:*

[www.beautyonlocation.com](http://www.beautyonlocation.com)

Email: [evanichols@me.com](mailto:evanichols@me.com)

Visit Eva's YouTube channel: Eva Nichols Art

Phone: 530-414-1289

**Eva Stramer Nichols** - Truckee, CA

<http://whereintheworldiseva.blogspot.com/>



Wilbur D. May Museum presents: Latimer Art Club (LAC)

### The Power and Beauty of Water



LAC is 100 years old this year and is GOING STRONG.

This Artown show and sale runs from July 15 to August 15, with paintings in oil, acrylic, watercolor and mixed media. See the May Museum's website for hours of operation (closed Mondays and Tuesdays.)

This multi-media group is celebrating with many shows, paint-outs and programs that you can learn about at [www.latimerartclub.com](http://www.latimerartclub.com).



## ...AND NOW A WORD FROM OUR SPONSORS!

Canson. Inc

[www.cansonstudio.com](http://www.cansonstudio.com)



Chartpak, Inc.

[www.chartpak.com](http://www.chartpak.com)

Cheap Joe's Art Stuff

[www.cheapjoes.com](http://www.cheapjoes.com)

Creative Catalyst Productions

[www.ccpvideos.com](http://www.ccpvideos.com)

Golden Artists Colors, Inc.

[www.goldenpaints.com](http://www.goldenpaints.com)

Grafix Arts

[www.grafixarts.com](http://www.grafixarts.com)

Jack Richeson & Co., Inc.

[www.richesonart.com](http://www.richesonart.com)

Judson's Plein Air Outfitters

[www.guerrillapainter.com](http://www.guerrillapainter.com)

M. Graham & Company

[www.mgraham.com](http://www.mgraham.com)

MacPherson's Art

[www.macphersonart.com](http://www.macphersonart.com)

Martin/F. Weber Co.

[www.weberart.com](http://www.weberart.com)

Nevada Fine Arts

[www.nvfinearts.com](http://www.nvfinearts.com)

Salis International

[www.docmartins.com](http://www.docmartins.com)

Strathmore Artist Papers

[www.strathmoreartist.com](http://www.strathmoreartist.com)

Tara Materials

[www.taramaterials.com](http://www.taramaterials.com)

Tombow

[www.tombowusa.com](http://www.tombowusa.com)

Winsor & Newton; ColArt Americas, Inc.

[www.winsornewton.com](http://www.winsornewton.com)



[www.JerrysArtarama.com](http://www.JerrysArtarama.com)



**PLEASE REMEMBER OUR SPONSORS WHEN SHOPPING FOR ART SUPPLIES!**



Sierra Watercolor Society  
P. O. Box 70564  
Reno, NV 89570  
[www.sierrawatercolorsociety.com](http://www.sierrawatercolorsociety.com)

## MARK YOUR CALENDAR!

DATE	TIME	EVENT	CONTACT
8/7/2021	9:30 a.m. to 10:30 a.m	Board Meeting, Artists Co-op Gallery, Reno	Diane Sewell, President
8/10-13, 2021	9 a.m. to 4 p.m	Laurin McCracken Workshop	Linda Halicki, V. President
8/14/2021	10 a.m.; Demo at 1 p.m	General Meeting, Demo by Laurin McCracken	Diane Sewell, President
9/11/2021	9:30 a.m. to 10:30 a.m	Board Meeting, Artists Co-op Gallery, Reno	Diane Sewell, President
10/13-15, 2021	9 a.m. to 4 p.m	Carl Purcell Workshop	Linda Halicki, V. President
10/16/2021	10 a.m.; Demo at 1 p.m	General Meeting & Demo by Carl Purcell	Diane Sewell, President
11/13/2021	9:30 a.m. to 10:30 a.m	Board Meeting, Artists Co-op Gallery, Reno	Diane Sewell, President
12/4/2021	10:30 a.m. to 12:00	Holiday Brunch, May Museum, Reno	Chair

General meetings, demonstrations and workshops are held at Temple Sinai, 3405 Gulling Road, Reno, NV.  
Board meetings are held at The Artists Co-op Gallery of Reno, 627 Mill Street, Reno, NV.