

BANNER artist:
Reid Sewell "Legacy"
"Spring into Art" exhibit
People's Choice award

July/August 2023

UPCOMING EVENTS:

Next Board/General Meeting:
August 19th
Next free public demo:
August 19th
Next Exhibit: July 1st
Next Workshop: August 16-18

EXHIBIT NEWS

"Community Perspectives" July Artown Exhibit July 1st through July 29th

Reno Public Market

Exhibit hall hours: 1-7pm Wednesday thru Sunday

(6pm Sun.)

Take-down July 30th, 2-4pm

Artist's reception July 22nd 2-5pm

Co-Chairs: Nancy Podewils-Baba and Kathryn Dudley

In-depth exhibit update on page 4

Winter Exhibit

Wilbur May Museum

Chairperson needed



"Spring into Art"
exhibit reception



"Spring into Art"
Best of Show
"La Danse" by Ronnie Rector



"Spring into Art"
Abstract 1st place
"Quoth the Raven, Nevermore"
by Judy Welsh

A MESSAGE FROM OUR PRESIDENT - Ronnie Rector

A conversation about our annual Judged exhibit.

Our more long-term members will know most of this, but we have many new members, so I thought it would be a good thing to provide some information relative to our annual Judged exhibit.

Part of the Mission of Sierra Watercolor Society is to "...foster, sustain and increase interest and skills in the art of watermedia painting..." It is for this reason we will never jury in artwork for any of our exhibits. That's not what we're about. We (the Board...going back to the original small group who started SWS) want to see our members grow their skills in watercolor, learn the ins and outs of showing their work, become confident enough to enter exhibits and online contests, submit work to other groups that DO jury in the artwork, then possibly gain signature status somewhere!

Why do we have categories in our judged exhibit? As part of the same goal of encouraging members to participate, it was decided many years ago to create categories, so an incredibly joyous floral painting isn't in competition with someone else's master work of portraiture. This provides the opportunity to present awards to more members, and celebrate more successes.

Now, what's the difference between a Juried exhibit and a Judged exhibit? Jurying In – artists submit photos of their paintings ahead of an exhibit and a group of jurors say "Yes" or "No" to allowing that painting into the exhibit. Judged exhibits are just that: A judge comes through once the all the paintings are hung, makes notes, looks closely at the glass and mat, checks for bugs in the frame, and indicates which paintings have earned awards. More often than not a juried exhibit will also be a judged exhibit.

There's a lot to figure out when hanging your artwork in an exhibit for the first time. Be brave and take that first step if you haven't already. Show off your hard work! And if you ever have any questions, always feel free to email me.

Ronnie

"Spring into Art" 1st placements



Landscape and Architecture
"Spring at Hope Valley"
by Karen Sullivan



Portraits
"Explorer"
by Cheryl Keaveney



Fur, Fins and Feathers
"A Brother from Another Mother"
by Judy Welsh



Florals and Still Life
"The Odd Couple"
by Jinny Tomozy

Board Members

President	Ronnie Rector
Vice President	Jennifer Amrhein Anita Watson
Treasurer	Anette Rink
Secretary	Vickie Behrens
Past President/ Advisor	Diane Sewell

Committee Chairs

Archivist	Vickie Behrens
Art Angels	Nancy Podewils-Baba Linda James
Biographer	Vacant
Challenges	Graciela Mancini James Gayles Vicki Curwen
Community Outreach	Nancy Podewils-Baba
DVD Library	Bess Inouye Sandy Retter
Exhibits Coordinator	Sharon Reed
Facebook/ Instagram	Carolyn Runnells
Hospitality	Fran Johnson
Membership	Sally DuPre Lynn Schmidt
Newsletter	Linda Halicki
Scholarship	Kathryn Dudley
Publicity	Nancy Podewils-Baba
Website	Julene Hunter

COMMITTEE CHAIR NEWS

MEMBERSHIP - Sally Dupre, sdupre728@gmail.com or (775) 232-8362

To renew or sign up your membership, please go to SWS website registration:
sierrawatercolorsociety.com/membership-info.html

EXHIBITS - Sharon Reed smreedaz@gmail.com

DVD/BOOK LIBRARY - Bess Inouye, binouye8@gmail.com

At long last, our ★library book sale★ will be held before and after the August 19th General Meeting with donations going towards Art Angels.

To view both DVD and book lists, please visit the online library, sierrawatercolorsociety.com/library.html To place DVDs and/or books on HOLD please send an online website request or email Bess directly.

NEWSLETTER - Linda Halicki, halickilinda@gmail.com

Please send items for the Sept./Oct. 2023 issue to Linda by **August 20th**. It's helpful to reference "SWS Newsletter" in the subject.

PUBLICITY - Nancy Podewils-Baba, njpodewils@gmail.com or (775) 343-8100

I sent information about our events to Newcomers, Double Scoop, KUNR, and the Reno Arts Consortium. I also posted messages on Facebook about our exhibits. But each of us is an ambassador for SWS, so spread the word about our wonderful group!

ART ANGELS - Nancy Podewils-Baba, njpodewils@gmail.com or (775) 343-8100

WORKSHOPS: Our May/Mother's Day Workshop on May 7th at the Downtown Reno Library had four enthusiastic painters, plus an opportunity to tell parents and library patrons about SWS! (We did hand out and pass out flyers, but the timing or location didn't work for most of our expected young artists.) Many thanks to Linda James (co-instructor), and helpers George Baba, Sherry Klingensmith, and Vickie Behrens for making everything fun and seamless.

Our next Workshops will be on Friday, July 21, from 9:30-11:30 a.m. and 1-3 p.m., as part of Artown's Discover the Arts. We have already gotten several registrations for each session, but the Little Books of Artown have just come out, and I expect we may get up to 50 children for each session. The workshops will be held at the Wilbur D. May Museum (an easier venue for parking). **I need several instructors and several helpers for each session.** Please call me (775-343-8100) or email me (njpodewils@gmail.com) if you can instruct or help for either session; if you do both, I will buy you lunch. Thanks.

COMMITTEE CHAIR NEWS, continued

ART ANGELS, cont.

CLASSROOM VISITS: Since my last report, we have gone to Peavine Elementary (23 students), Lois Allen Elementary four times (17, 18, 17, 18 students) and Poulakidas Elementary (32 students). The teachers and students were all enthusiastic, and some beautiful artwork was created! Many, many thanks to Linda James (who alternated the instructing duties with me), Vickie Behrens (4x), Chris Kjaer, Connie French, Sherry Klingensmith (4x), Graciela Mancini (2x), Laurel Sweigart, and Linda's friend Carolyn for their incomparable help! We have already been asked to come back to Poulakidas Elementary next year, and we are looking at dates--so I will be asking for your help, as we get closer. Thank you for making this program so successful!

Nancy Podewils-Baba

Art Angels classroom
thank you notes,
displayed at the May
general meeting



ARTOWN EXHIBIT "COMMUNITY PERSPECTIVES" UPDATE:



"Community Perspectives"
exhibit

Thank you all for rising to the challenge of this Exhibit! I am excited to see how it all comes together, but I am so pleased with the artwork that is being submitted! I did submit the grant--to commission an original piece of music to highlight the artwork--to Nevada Arts Council on May 1st (as required) and finally got a Unique Entity Identifier from the federal government (required for the grant to be considered); however, the grant applications have not been fully reviewed yet, and I do not yet know if we will get the grant or how much. Because I received such an enthusiastic response from one highly recommended composer, who proposed that the piece will be performed at our Artists' Reception by three of our leading Reno musicians--I went ahead and told her to proceed. (I believe we will get the full \$7000, but am prepared to fund-raise or self-fund the commission if we do not.) So the upshot is that Monica Houghton has written a piece entitled "Let's Hope", to be performed by Peter Lenz (cello), James Winn (keyboard) and Joshua Anderson (clarinet) at 3 p.m. and 3: 30 p.m. on Saturday, July 22nd, during our Artists' Reception. I

have already purchased special signage for the Exhibit and am working on a flyer. And what will make the Exhibit even more awesome is that Graciela Mancini is translating all the signage, plus painting titles and descriptions into Spanish! Muchas gracias, Graciela!! So please come to see the Exhibit, and please come to the Reception on July 22nd from 2-5 p.m., bring your friends, and bring your favorite snack to share! I have also begun to invite some Community Resource groups to have tables at the Reception and am hopeful we will have several there, to share information about what they have to offer our community. I am in the process of contacting the media, but please reach out to any media personnel you know, so we get some serious coverage of our project! Both the Exhibit and the Artists' Reception are listed in the Artown Little Book and on the Artown website. Reminder: Take-in (Entry) Day is Friday, June 30, from 2-4 p.m. and Take-Down is Sunday, July 30 from 2-4 p.m. Please call or email me (775-343-8100, njpodewils@gmail.com) with any questions. Thanks.

UPCOMING 2023 WORKSHOP/DEMO ARTISTS



August - Julie Cohn,
www.juliecohnfineart.com



October - Sterling Edwards,
sterlingedwards.com

MEMBER NEWS & ANNOUNCEMENTS


TEACHING MEMBERS

Eileen Fuller (775) 233-4796
eileenfuller@sbcglobal.net

Tricia Leonard (925) 640-1156
triciastudio@att.net
triciastudio.com


Eva Stramer Nichols (530) 414-1289
evanicholsart.com

Colleen Reynolds (775) 461-0846
colleenreynoldsartist@gmail.com
colleenreynolds.com




3rd Annual
Watercolor Carson City

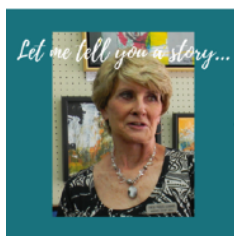
August 3-6, 2023
Watercolor Juried Competition

 Brought to you by
Colleen Reynolds Exploring Watercolor

Adam's Hub
111 W. Proctor St
Carson City, NV 89701



Paint Out, Workshop, Demo, Exhibit, Auction
Proceeds benefit Capital City C.I.R.C.L.E.S. Initiative



Tricia Poulos Leonard presents
a free LIVE class on the basics of selling art,
offered to SWS members:

This 60 minute presentation covers how to sell your art... a marketing program to establish yourself as a professional, selling artist. I touch on:

- The Spark and the Grind of creating and selling art
- The Creativity Ladder and how it leads into –
- The Art Selling Ladder
- The nine steps to build your sales muscle and
- The coaching program that I provide to help artists on their journey of promoting and selling their art.

I also give my background as an artist and how I arrived at this juncture and there will be a chance to ask questions in the chat box.

August 26th, 3:00pm, live Zoom

If you are interested in attending this zoom presentation, email me at tricialeonardstudio@gmail.com and I will send you the link for your ticket to enter the event.

July is world watercolor month! For inspiration, Doodlewash published a 2023 prompt list: <https://worldwatercolormonth.com/prompts/>

2023 WORKSHOP & DEMO SCHEDULE

WORKSHOP DATES	FREE DEMO	FEATURED ARTIST	SUBJECT
August 16-18	August 19	Julie Cohn	The Flow of Watercolor: Representation & Abstraction of the Landscape
October 4-6	October 7	Sterling Edwards	To be determined



Workshops are held at Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno, NV.

Register for workshops online on the Sierra Watercolor Society website at www.sierrawatercolorsociety.com

Lisa Jefferson's
May general
meeting demo

Lisa
Jefferson's
June
workshop
students



PAINTING CHALLENGES

August 19th General Meeting “Reflections” Challenge

Challenge Chair Graciela Mancini’s description:

What is “reflection”?

In Physics, reflection occurs when a ray of light strikes a smooth surface and bounces back. There are mainly two different types of reflections, the “specular” when the object is reflected on a quiet surface like a water of the lake, glass, mirror, polished metals, etc., and “distorted” when the surface is moving like in ripples on the water, waves, etc.

In Art, artist have been using this effect to create reflections of objects such as buildings, trees, clouds, etc. We read that artists have been using it to force us to think of other ways into the artwork, focusing on form and structure and our own interactions with the space and the work.

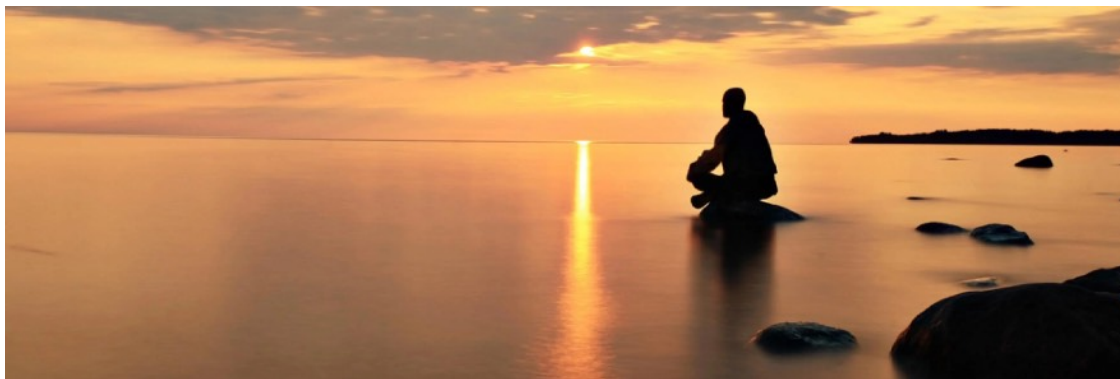
There are few rules taught in painting classes, although some of us are not much incline to follow exactly these rules, they are good guides for the beginners to start experimenting in painting reflections:

Whatever is dark on dry land, will reflect lighter in water.
Whatever is light on dry land, will reflect darker on water.
Colors become less saturated in water.
Details are left out.
Hard edges are avoided.

Editor’s note: Artist Laurie Wigham has a thought provoking YouTube “reflections” presentation:
<https://www.youtube.com/watch?v=X51zu99ph4U>

Some artists who used this effect successfully include Claude Monet, Vincent van Gogh, and J.Turner.

Have fun with the project, can’t wait to see your paintings!



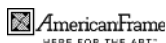
RULES FOR ALL CHALLENGES (Entries must meet the following Challenge rules exactly - NO EXCEPTIONS):

- In order to be included in the raffle, please sign your painting, or leave your name on the signup sheet.
- Entries must fit the **theme**.
- Entries must be **new**, having been painted specifically for the Challenge.
- Unless your painting will be a sealed painting, entries must be **matted** (no need to be framed).
- You may not enter a challenge painting into a **second** Challenge, even if it fits the theme.

SPONSORS

SWS greatly appreciates the support of our exhibit sponsors. Be sure to keep these generous companies in mind when making your next art supply purchase!

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www.americanframe.com



Ampersand Art Supply
www.ampersandart.com



Archer & Olive
www.archerandolive.com



Armadillo Art & Craft
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Blick Art Materials
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Chartpak, Inc.
www.chartpak.com



Cheap Joe's Art Stuff
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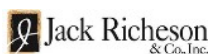
Golden Artists Colors, Inc.
www.goldenpaints.com



Holbein Artist Materials
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Nevada Fine Arts
www.nvfinearts.com



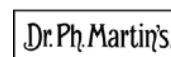
Old Holland, Netherlands
www.oldholland.com



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Schut Paper, Netherlands
www.schutpapier.nl/en/home/



Strathmore Artist Papers
www.strathmoreartist.com



Wildthorne Handmade Watercolors
www.wildthorne.com



Winsor & Newton; ColArt Americas
www.winsornewton.com





Sierra Watercolor Society
P. O. Box 70564
Reno, NV 89570
www.sierrawatercolorsociety.com

MARK YOUR CALENDAR

DATE	TIME	EVENT	LOCATION
8/16 - 8/18/23	9:00 a.m. - 4:00 a.m.	Julie Cohn workshop	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
8/19/23	9:45 a.m. - 11:00 a.m. 11:00 a.m. - Noon	Board Meeting General Meeting	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
8/19/23	1:00 p.m. - 3:00 p.m.	Julie Cohn demo	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
10/4 - 10/6/23	9:00 a.m. - 4:00 a.m.	Sterling Edwards workshop	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
10/7/23	9:45 a.m. - 11:00 a.m. 11:00 a.m. - Noon	Board Meeting General Meeting	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
10/7/23	1:00 p.m. - 3:00 p.m.	Sterling Edwards demo	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno