



Sierra Watercolor Society

sierrawatercolorsociety.com

March/April 2021

EXHIBIT NEWS

The Annual Judged Exhibit, “**A Breath of Fresh Art**” will be held at the Wilbur D. May Museum in Reno, NV from Wednesday, May 5, 2021 at 10:00 a.m. to Sunday, June 6, 2021 at 4:00 p.m. Co-Chairs are Judy Welsh and Kathy Martin. Our May workshop artist, Paul Jackson, will be our judge.

We will have the usual judged show categories and exhibit rules in effect. Hope Thompson is already working on procuring the prizes. Registration will be online on the website with an email notice going out to members when registration is open.

Take-in will be May 4, 11:00 a.m. to 1:00 p.m.

Take-down will be June 7, 11:00 a.m. to 1:00 p.m.



Best of Show “Cab Forward - Sparks” by Reid Sewell
from the 2020 Annual Judged Exhibit “Variations On A Theme”
at the May Museum from November 18, 2020 to January 1, 2021

The Artists Co-op Of Reno presents The Sierra Watercolor Society, July 1 - 31, Ronnie Rector Chair.

Artists may have 2 “alternatively framed or not” paintings to hang and up to 3 bin art.

Art can be dropped off between 6/26 - 7/1 during Co-op hours of 11:00 a.m. to 4:00 p.m.

Take-down is 7/31, 11:00 a.m. to 4:00 p.m.

“Watercolor paintings up to 5 years old, properly wired and taped for hanging, including those “alternatively framed or not,” will be allowed for this exhibit.

Paintings on supports such as Aquaboard, watercolor canvas, Yupo, etc., do not require matting or framing under glass, as long as they are protected from surface damage by layers of wax, varnish or other permanent protective sealer. Sealed paintings must be presented in a professional manner, where all outer edges are neat and clean, or painted as an extension of the work as with a gallery-wrapped canvas. Sealer must be completely dry.

An excellent example of glassless options is provided by artist Brienne Brown, here: <https://www.briennembrown.com/blog/143877/framing-watercolors-without-glass>, and there are many online videos showing how to use a cold wax, such as Dorland’s Wax Medium, to preserve your works on paper.

Some Standing Rules still apply: The 80/20 rule, no work completed in a workshop or under similar instructional supervision, no clip frames or easel backs; no sawtooth hangers.

If you have questions or doubts about the presentation of your work, please do not hesitate to email ronnierector@yahoo.com.”

If you’re planning on exhibiting in this show in July, please send images to Ronnie by 4:00 p.m. Thursday, March 18, so the Co-Op can put together the postcard.

PAINTING CHALLENGES

Challenges created by Judy Berland

The Sierra Watercolor Society meets 5 times a year and at each meeting Challenge Chair, Judy Berland, presents a themed challenge to the members to bring to the following meeting. The paintings are displayed without names and members vote for their favorite based on adherence to the challenge theme and quality of work. First, second, and third place winners receive ribbons and prizes! During Covid 19, members' challenge paintings are submitted by email and put on the SWS website for voting, then the announcement of winners.

Current Challenge...

March 2021 CHALLENGE

“ABSTRACT REALISM” (recognizable but not realistic)

To thank Abstract Realist Barbara Necchi for her October 2020 Zoom Critique:

Paint from your imagination, or take one of your old realistic paintings (OK to break the rules here with an exhibit or challenge entry) and abstract it, but if you choose a magazine photo or a famous painting, you may not be able to exhibit or sell it.

This is an online challenge for SWS members. Submit your images to presidentsierrawatercolor@gmail.com by no later than midnight **March 2**. Members will be notified of the voting deadline and winners will be announced on the website.

Start thinking about your paintings for the next Challenge...

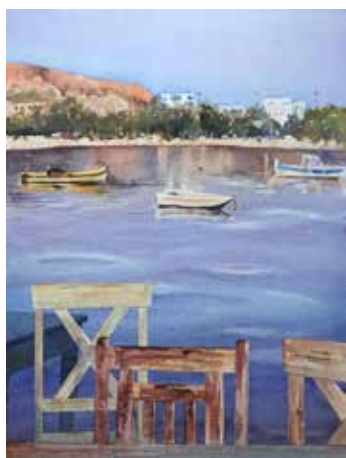
May 2021 Challenge: “REPETITION”

Definition: exactly the same over and over”------(but this challenge cannot be en masse, already done)!!!!!! Repetition goes back to Monet and Mondrian, but Warhol is the King, and Linda Baker the Queen, leaving her mass of clothespins, locks, etc. to paint a row of empty mason jars horizontally and recent win: identical chairs diagonal and in perspective. (Many artists have done bikes in a stand including Linda).

The SWS Challenge DIFFERENCE: minimum repeat of 5, based on size of objects and width of mat, but one, and only one, of the objects can have a surprise, OR the colors can be different, but the objects must be the same. (EX. Lauren McCracken's “Gumballs” in one of his empty mason jars). Contact Judy with questions.

And the WINNERS are...

January 2021 Challenge: “UTOPIA, SHANGRI LA, PARADISE”



1st Place: “Polonia”
by Ronnie Rector



2nd Place: “Paradise” by Judy Berland



3rd Place: “East Of The Sierras”
by Lynn Schmidt

RULES FOR ALL CHALLENGES:

Entries will not be accepted unless they meet the following Challenge rules exactly - NO EXCEPTIONS

1. Do not sign your painting.
2. Entries must fit the theme.
3. Entries must be matted (they do not need to be framed).
4. Entries may only be submitted into one Challenge.
You may not enter a challenge painting into a second Challenge, even if it fits the theme.
5. Entries must be new, having been painted specifically for the Challenge.
6. Entries cannot have been shown in an exhibit prior to the Challenge.

Contact Judy Berland if you have any questions.

NEWS FROM THE BOARD

A MESSAGE FROM OUR PRESIDENT, DIANE SEWELL

MARCH/APRIL 2021

The sun is up and out. Let's hope the snow is deep enough for a great spring run off.

I heard possibly that the 1st Covid shots may be enough to immunize and that would double the availability for use. It would be so nice to see you all in person if this is true.

Reid and I have been painting and I hope you all are working on the Challenge and also for our Judged Spring show.

Hoping you all are well and doing good.

- Diane

Treasurer's Report - January 2021

2021 January	Income	Expense	
Art Angels	\$ -	\$ -	
Workshop	\$ -	\$ -	
SWS	\$ 725.00	\$ 1,129.80	
TOTAL	\$ 725.00	\$ 1,129.80	\$ (404.80)
Beginning Bank Balance	\$ 22,091.61		
Ending Bank Balance	\$ 21,686.81		
			\$ (404.80)



Banner artwork "Flowering Dogwood" by Wendy Winkler

This painting won a Judges Merit Award at the 2020 Annual Judged Exhibit "Variations On A Theme" at the May Museum from November 18, 2020 to January 1, 2021

OFFICERS	
President	Diane Sewell
Vice President	Linda Halicki
Treasurer	Anette Rink
Bookkeeper	David Isaacson
Secretary	Vickie Behrens
Past Pres./Advisor	Ronnie Rector
COMMITTEE CHAIRS	
Archivist	Alicia Cobb
Art Angels	Nancy Podewils-Baba & Linda James
Biographer	Laurie Agnew
Challenges	Judy Berland
Community Outreach	Nancy Podewils-Baba
DVD Library	Cheryl Keaveney cherylkeaveney@gmail.com Bess Inouye
Exhibits Coordinator	Marjee Smith
Facebook & Scholarships	Kathryn Dudley
Hospitality	Ann Simons, Fran Johnson, & Marilyn Howell
Membership	Sally Dupre
Newsletter	Lisa Jefferson
Publicity	Nancy Podewils-Baba
Website	Julene Hunter

Be sure to send any address, phone and/or email changes to Membership Chair SALLY DUPRE at: sdupre@medicine.nevada.edu or 775-232-8362. Send items for the MAY/JUNE 2021 newsletter to Newsletter Chair LISA JEFFERSON by APRIL 20, 2021 at: ljeffersondesign@gmail.com

MEMBERS - Information for Members can be found on the MEMBERSHIP page on our website. You can join or renew your membership with SWS, view the **Bylaws and Standing Rules**, enter and get information on exhibits, learn how long elected officers serve, and so much more!

www.sierrawatercolorsociety.com

MORE NEWS FROM THE BOARD

OPEN BOARD POSITIONS

It was suggested at the February Board Meeting to stagger the changing of the two year Board positions - President, Vice President, Treasurer, and Secretary - instead of all four positions starting over every two years. This would facilitate continuity and may make it easier to fill just a couple of positions each year instead of four.

Coming Up For 2022:

President - Diane Sewell will finish her 2 year term and step down. Former President Ronnie Rector will return for one year. A new two year term President will be needed for 2023-2024.

Vice President - Linda Halicki will finish her 2 year term and step down so this position will be open for the 2022-2023 term. This is probably the most demanding job on the board and will be turned into a committee of 3-4 people to divide up the tasks.

Treasurer - Anette Rink will stay on an extra year then this position will be open for the 2023-2024 term.

Secretary - Vicki Behrens came on in 2021 and will consider staying on through 2022 leaving this position open for the 2023-2024 term.

Additionally, several of the other Board Members have performed their duties for several years and some would like to step down in 2022.

These positions will need to be filled in 2022:

- Vice President - Committee of 3-4 persons
- Scholarship Chair
- Newsletter Chair
- Library Assistant - Bess Inouye will take over as Library Chair but she will need an assistant.
- Challenge Assistant - Judy Berland will continue as Challenge Chair but will need an assistant to help with the Challenges at meetings.

As of this writing all other chairs will remain for at least one more year for now.

Now is the time to take up one of the positions and get the full benefit of the current chair's experience while they're still in office. Contact the current chair or the SWS President for more information and if you are interested in these positions.

ART ANGELS

In the hope that the COVID-19 rates will continue to decline and the capacity allowed at the Wilbur D. May Museum will increase, we have tentatively scheduled four Art Angels Workshops for this year:

Saturday, May 15, 9:30-11:30 a.m.

Friday, July 9 (2 Workshops), 9:30-11:30 a.m. and 1-3 p.m., as part of Artown's Discover the Arts

Saturday, November 27, 9:30-11:30 a.m.

We will need instructors and helpers for all sessions. I expect that we will all need to wear masks and some social distancing will still be needed, but hopefully we can recreate some of the magic of previous workshops! Let me know if you are interested in instructing or helping. Thanks.

We also hope to have a Silent Auction & Raffle (of donated original paintings) between November 27 and December 4 (the date of the scheduled SWS Brunch), so please consider donating a small original painting for the Silent Auction, as we get closer to that time. Thank you.

We are tentatively scheduled to go to three fourth grade classrooms at Spanish Springs Elementary School in May. I emailed the teacher who has been coordinating these visits, to get her "take" on the probability that we will be welcome to visit the school this year, but have not heard back. And, so far, I have not received requests from any other teachers for Art Angels to come this year. Will keep you posted.

PUBLICITY

I continue to attend monthly Zoom meetings of the Reno Arts Consortium and to share what SWS is doing. I don't know when we will resume in-person meetings, but let me know if you want me to distribute any flyers (or send me the image electronically to send out). Thanks.

At the recent SWS Board meeting, we decided to have postcards made for the May judged exhibit at the Wilbur D. May Museum. I will bring the postcards to Take-In Day on May 4 and to our (hopefully in-person) meeting on May 8, but let me know if you need postcards before then. I will also send out information about the exhibit to the Online Calendars.

Thank you all for your support of Art Angels! Call me with any questions @ 775-343-8100.
Nancy Podewils-Baba, Art Angels/Outreach Coordinator

2021 & 2022 DEMOS & WORKSHOPS

DATES	ARTIST	OPEN DATE	DEMO DATE	WEBSITE
Mar 17-19, 2021	BETTY CARR - Zoom	open	Mar 20	www.bettycarrfineart.com
May 5-7, 2021	PAUL JACKSON	Feb 1	May 8	www.pauljackson.com
June 25-27, '21	RONNIE RECTOR	Mar 1	-	www.ronnie.rectorsonline.com
Aug 10-13, '21*	LAURIN MCCRACKEN	May 1	Aug 14*	www.lauringallery.com
Oct 13-15, 2021	CARL PURCELL	July 1	Oct 16	www.carlpurcell.com
Jan 15, 2022	Demo TBD	-	Jan 15	
Mar 9-11, 2022	DON ANDREWS	Dec 1	Mar 12	www.donandrewsstudio.com
May 10-13, 2022	SOON WARREN	Feb 1	May 14	www. soonwarren.com
Jun 24-26, 2022	TBD	Mar 1	-	
Aug 17-19, 2022	KEIKO TANABE	May 1	Aug 20	www.ktanabefineart.com
Oct 18-21, 2022	FRANK EBER	July 1	Oct 22	www.frankeber.com

* Please note these dates have changed since the previous newsletter.

Workshops are held at Temple Sinai, 3405 Gulling Road, Reno, NV
 QUESTIONS? Please feel free to email Linda - halickilinda@gmail.com



January Demo by Dana Childs

Dana Childs, aka d'Lauren presented a wonderful demo on Zoom after our last meeting, also on Zoom, on January 16. Dana demonstrated her process of creating dynamic forced blooms that expose and retain the whitest whites of the paper while driving rivulets of water through heavier loads of watercolor for high key contrast effect. We all learned something and had a lot of fun!

Ronnie Rector "All Things Watercolor" 3 Day Workshop June 25-27, 2021

Now open for registration

Members \$120

Non-member \$180



Join SWS member (and past president) Ronnie Rector as she guides you through a painting while sharing some of the best tips, tricks and techniques she has learned along her artistic journey. If there is time and interest, we will spend a day on the batik watercolor on rice paper process. www.ronnie.rectorsonline.com

Watercolor Live Workshop Artists Coming To Reno For SWS Workshops

Several SWS members attended the Watercolor Live online event in January and I think we all really enjoyed it and got a lot out of it. Attendees could sign up for 3 or 4 days and varying lengths of time for replays. We are so lucky to have some of these amazing workshop instructors from Watercolor Live coming to Reno for the Sierra Watercolor Society! **Laurin McCracken** will be coming August 10-12 of this year and **Soon Y Warren** and **Keiko Tanabe** in 2022.

But ALL our workshops are amazing - SWS has some of the best workshops in the country and at great prices. Thank you to VP Linda Halicki and all the past VP's for lining up such great workshops. Go to the SWS website for more information and to sign up.

2021 & 2022 DEMOS & WORKSHOPS

BETTY CARR

“Expressive, Luminous Paintings with Impressionistic Brushwork”

a three day Zoom workshop

March 17–19, 2021 9:00am to noon, PST

Members \$180 Non-members \$215

For registration, please visit:

SierraWatercolorSociety.com

Workshop contact: halickilinda@gmail.com



All levels welcome. Join American Impressionist Society Master Betty Carr as she works through a still life, and then landscape painting. Betty is known for her enthusiastic and thoughtful teaching style, coupled with skillful use of light, color and shadow.

Critique and feedback will be an important part of the class. As Betty progresses with her painting, step-by-step breaks will be provided so that students can paint what was just demonstrated. Questions can be asked directly, and work shows via computer for personal feedback. At the end of the session there will be a final critique.

PAUL JACKSON

“The Illusion of Glass”

In-Person Workshop

MEMBERS: You now have the opportunity to put a \$150 deposit to hold a seat for the May 5 through 7 Paul Jackson workshop! Remaining payment of \$195 will be due by April 5, which will also be the date when refunds will no longer be granted. Registration is required through our website.

May 5-7, 2021 9:00am to 4:00pm

Members \$345 Non-members \$405

For registration, please visit:

SierraWatercolorSociety.com

Workshop contact:

halickilinda@gmail.com

- Ready to expand your watercolor vision to include glass illusions?
- Want to participate in a fun, information-packed workshop, receiving full, interactive attention?



Through informal lectures, discussions, demos and critiques, absorb sound and decisive instruction when you participate in Paul Jackson’s May workshop. Beginners welcome. Participants will be required to respect appropriate social distancing, face covering, and disinfectant cleaning.

For further images and information: <https://www.pauljackson.com>

Workshops are held at Temple Sinai, 3405 Gulling Road, Reno, NV
QUESTIONS? Please feel free to email Linda - halickilinda@gmail.com

MEMBER NEWS & ANNOUNCEMENTS



Valerie Cohen's "Fire Smoke, Tenaya Lake, Yosemite" (18"x22") has been juried into the Yosemite Renaissance 36 exhibition and traveling show.

CALL TO ARTISTS FOR RENO OPEN STUDIOS 2021

The new board members of Reno Open Studios have been working hard to get a new website, application process and Event put together for the talented artists of the Truckee Meadows to have a top notch event this year.

IMPORTANT DATES:

Main event - August 20, 21 and 22

Applications must be received by May 1

Jurying process will be complete May 7. We have limited the number of artists to 40 for this year.

Membership fee is \$150, \$30 of that is a non refundable application fee. If you are not juried into the event you will be refunded \$120. We plan to have a second event for the Holidays TBA with additional fees.

We have a new online application process using Entrythingy. This will provide all of the information we will require to add you to our NEW website! All of your photos, bio, etc will all be completed during the application process.

We are excited to see what new and amazing art you have been creating during the year long lockdowns and can't wait to show them to our anxiously awaiting audience this summer!

Go to renoopenstudios.org to access the application on our website.

Watercolor Exhibitions Coming Up

Deadlines for some great watercolor exhibitions are coming up fast. Here's just a few, with emphasis on shows in the West (less expensive shipping). Some don't have their prospectuses up yet but it's never too early to start planning.

- LA Plein Air Painters Association "Waterworks", May 3-9, deadline April 5, paintings do not have to be plein air
- San Diego Watercolor Society, Oct. 1-31, deadline May 2
- Rocky Mountain National Watermedia Exhibition, Sept. 24 - Oct. 30, deadline May 17
- American Women In Watercolor Online Exhibition, deadline June 8
- National Watercolor Society, Fall 2021, Prospectus not up yet.
- Watercolor West, Fall 2021, Prospectus not up yet.
- WASH at Sacramento Fine Arts Center, Aug. 31 - Sept. 26, deadline July 23
- Northwest Watercolor Society, Prospectus not up yet. Oct - Dec, deadline usually mid August
- CA Watercolor Association, Prospectus not up yet. Jan - Feb 2022, deadline usually mid October



Lisa Jefferson's "Hen and Chicks" has been juried into the 45th Transparent Watercolor Society of America Exhibition in Kenosha, WI.

MEMBER NEWS & ANNOUNCEMENTS

TEACHING MEMBERS

Eileen Fuller (775) 233-4796
eileenfuller@sbcglobal.net

Tricia Leonard (925) 640-1156
triciastudio.com; triciastudio@att.net

Eva Stramer Nichols (530) 414-1289
evanichols@me.com; beautyonlocation.com

Colleen Reynolds (775) 461-0846
colleenreynoldsartist@gmail.com

Please contact teaching members for updates on class rescheduling and cancellations.

CLASSES BY EVA NICHOLS

For updated information on Eva's complete workshop & show schedule please go to:

www.beautyonlocation.com

Email: evanichols@me.com

Visit Eva's YouTube channel: Eva Nichols Art

Phone: 530-414-1289

Eva Stramer Nichols - Truckee, CA

<http://whereintheworldiseva.blogspot.com/>

TRICIA LEONARD YOUTUBE LESSONS

SWS Members -

Tricia Leonard has a YouTube channel! You can go there and see introductions and sample lessons from her three video series: [Water Media and Mixed Media Painting](#), [Water Media Batik](#), and [The Painter's Toolbox](#). She needs subscribers to her channel in order to put her personal name to it. Please look at her channel and subscribe. (There is no cost for subscribing.) The link is: https://www.youtube.com/channel/UC_FYILpLSQ316YM5Rr12Nig

www.triciastudio.thinkific.com

NEXT GENERAL MEETING

March 20, 2021

The General Meeting will be a one hour online Zoom meeting starting at 12:00 noon. The Demo by Betty Carr will also be on Zoom starting at 1:00 pm. More information and invitations to the meeting will be sent by email.

NEXT BOARD MEETING

April 10, 2021, 9:30 a.m. to 10:30 a.m.

If we are able to have in-person meetings the board meeting will be held at our usual location:

ARTISTS CO-OP GALLERY
627 Mill Street, Reno, NV

If not we will set up a Zoom meeting



Birds In Flight by Tricia Leonard

...AND NOW A WORD FROM OUR SPONSORS!

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Tombow

www.tombowusa.com

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www.winsornewton.com



PLEASE REMEMBER OUR SPONSORS WHEN SHOPPING FOR ART SUPPLIES!



Sierra Watercolor Society
 P. O. Box 70564
 Reno, NV 89570
www.sierrawatercolorsociety.com

MARK YOUR CALENDAR!

DATE	TIME	EVENT	CONTACT
3/17-19, 2021	ZOOM Workshop	Betty Carr Workshop	Linda Halicki, V. President
3/20/2021	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by Betty Carr	Diane Sewell, President
4/10/2021	9:30 a.m. to 10:30 a.m.	Board Meeting, Artists Co-op Gallery, Reno	Diane Sewell, President
5/5-5/7, 2021	9 a.m. to 4 p.m.	Paul Jackson Workshop	Linda Halicki, V. President
5/8/2021	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by Paul Jackson	Diane Sewell, President
6/25-6/27, 2021	9 a.m. to 4 p.m.	Ronnie Rector Workshop	Linda Halicki, V. President
8/7/2021*	9:30 a.m. to 10:30 a.m.	Board Meeting, Artists Co-op Gallery, Reno	Diane Sewell, President
8/10-13, 2021*	9 a.m. to 4 p.m.	Laurin McCracken Workshop	Linda Halicki, V. President
8/14/2021*	10 a.m.; Demo at 1 p.m.	General Meeting, Demo by Laurin McCracken	Diane Sewell, President
9/11/2021	9:30 a.m. to 10:30 a.m.	Board Meeting, Artists Co-op Gallery, Reno	Diane Sewell, President
10/13-15, 2021	9 a.m. to 4 p.m.	Carl Purcell Workshop	Linda Halicki, V. President
10/13/2021	9:30 a.m. to 10:30 a.m.	Board Meeting, Artists Co-op Gallery, Reno	Diane Sewell, President
10/16/2021	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by Carl Purcell	Diane Sewell, President
Dec 2021	10:30 a.m. to 12:00	Holiday Brunch	Chair

* Please note these dates have changed since the previous newsletter

General meetings, demonstrations and workshops are held at Temple Sinai, 3405 Gulling Road, Reno, NV.
 Board meetings are held at The Artists Co-op Gallery of Reno, 627 Mill Street, Reno, NV.