

Sierra Watercolor Society

sierrawatercolorsociety.com

October 2018

EXHIBIT NEWS

- The annual judged exhibit, “**The Biggest Little Watercolor Show**” at the Sparks Heritage Museum was a big success! Take down is October 1 from 11 to 1.

Co-chairs Ruth Jaeger and Julene Hunter thank all involved in making our annual judged show a success:

Kathy Martin for the preliminary planning with her experience of previous shows; **Anette Rink** as exhibition chair; and **Val Castor**; **Polly Candelori**, **Tricia Leonard**, and **Lynn Schmidt** on entry day; **Hope Thompson** for collecting the prizes; **Colleen Reynolds** for online registration; to our judge **Julie Gilbert Pollard**; **Ronnie Rector** for all her presidential help and guidance throughout; and to the museum staff **Tandy Gach**; Board member **Barbara Young** during the reception; and, of course, to all those who brought refreshments and especially to all of you who entered the show.

- The Winter Exhibit, “**Arte de Triomphe**”, will be at the May Museum. Diane Sewell is the Chair Person. Take-in will be on November 13 from 11-1 with the exhibit opening on November 14. Take-down will be on December 16 from 11-1. The SWS Holiday Pot Luck Brunch will be on December 1 from 10 am to noon. A chair is needed for the brunch.



Best Of Show - Ruth Jaeger's "The Juggler"

Eileen Fuller takes in the Biggest Little Watercolor Show in Reno ▶



OCTOBER CHALLENGE

by Judy Berland

“Reflections”

Since our August workshop and demo was on water and reflections, the October Challenge is “Reflections”. Twice I have honored the workshop artist by making the challenge and artist’s forte’ coincide. I decided it was time to see what you learned from the workshop and/or demo by making it afterward. If you are tired of reflections on water, paint reflections on mirror, glass, or wet cement.

RULES FOR ALL CHALLENGES:

Entries will not be accepted unless they meet the following Challenge rules exactly - NO EXCEPTIONS

1. Do not sign your painting.
2. Entries must fit the theme.
3. Entries must be matted (they do not need to be framed).
4. Entries may only be submitted into one Challenge. You may not enter a challenge painting into a second Challenge, even if it fits the theme.
5. Entries must be new, having been painted specifically for the Challenge.
6. Entries cannot have been shown in an exhibit prior to the Challenge.

NEWS FROM THE BOARD

A MESSAGE FROM OUR PRESIDENT, RONNIE RECTOR

October 2018:

Ahhh, fall: Long shadows, cool nights, pumpkin patches and quaking aspen leaves. Mono County Tourism's Facebook page is posting photos of the fall colors showing up in the hills. These just make me think ROAD TRIP! Ute Vetter has been sending me gorgeous photos from her trip to Germany, including pink boats with polka dots (!) and windmills. Another friend of mine is also in Europe and I stalk his photo album daily!

This is my favorite time of year for events that provide great reference photos. Besides all the aspen groves in our area, there's the Nevada County Fairgrounds' Draft Horse Classic, Genoa's Candy Dance, Street Vibrations, the Rib Cook-off and Balloon Races. Food Truck Fridays. Truckee Thursdays. Halloween events (although I will probably never paint a zombie crawl). And don't forget the annual Ostrich, Camel and Outhouse Races in Virginia City!

Speaking of reference photos, do you know that you cannot enter paintings done with photos found on the internet, including those 'copyright free' photos for artists sites, in most regional, national and international exhibits? What are the odds that your awesome painting of the back-lit horse in dusty golden light will hang in an exhibit right next to the exact same painting done by someone else? Slim, for sure, and I'm guessing rather embarrassing for both artists.

So be very careful about using online reference photos. Change them drastically, add important differences, zoom in and crop a section, anything to make them genuinely your own work. Or better still: take your own photos!

Get out and enjoy this beautiful time of year, because winter is coming...

...Ronnie



Banner Photo Credit:
"Pretty Boy"
by Linda Parisi

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Be sure to send any address, phone and/or email changes to Membership Co-Chair SALLY DUPRE at: sdupre@medicine.nevada.edu or 775-232-8362. Send items for the November newsletter to Newsletter Chair LISA JEFFERSON by October 20 at: ljeffersondesign@gmail.com

SIERRA WATERCOLOR SOCIETY

Treasurer's Report
Friday, August 31, 2018

7/31/2018 Wells Fargo Opening Balance			<u>\$ 30,996.70</u>
	Income	Expenses	
Art Angels	\$ 2,056.50	\$ 206.87	
Workshops	\$ 3,015.00	\$ 5,388.89	
Operating	\$ 1,415.50	\$ 769.22	
TOTALS	\$ 6,487.00	\$ 6,364.98	

8/31/2018 Wells Fargo Closing Balance	<u>\$30,878.55</u>
Income less Expenses:	\$ - 118.15

MEMBERS - Information for Members can now be found on the MEMBERSHIP page on our new website. You can join or renew your membership with SWS, view the **Bylaws and Standing Rules**, get information on exhibits and framing, learn how long elected officers serve, and so much more!

www.sierrawatercolorsociety.com

2018/2019 WORKSHOPS

DATES	ARTIST	OPEN DATE	DEMO DATE	WEBSITE
Oct 9-12, 2018	DAVID LOBENBERG	July 1	Oct 13	www.davidlobenberg.com
Mar 6-8, 2019	STAN MILLER	Dec 1	Mar 9	www.stanmiller.net
May 8-10, 2019	ALVARO CASTAGNET	Feb 1	May 11	www.alvarocastagnet.net
Aug 13-16, 2019	TOM LYNCH	May 1	Aug 17	www.tomlynch.com
Oct 22-25, 2019	STERLING EDWARDS	July 1	Oct 26	www.sterlingedwards.com



CALIFORNIA **VIBE**

Workshop

With David Lobenberg

October 9 – 12, 2018 (9 a.m. – 4 p.m.)

Registration Is Now Open

Demo: October 13, 2018 (1 – 3 p.m.)



About the Workshop:

During David Lobenberg's workshop, you will learn portraiture that goes beyond the norm with super expressive paint applications and wildly intense colors. This will be accomplished by:

1. Learning how to take dramatic, stylistic photographs with a camera, smart phone, or computer pad
2. Learning a simple technique to trace contour outlines from your photographs that can easily transferred to any size of watercolor paper
3. Learning to economically and with minimal brush strokes, render head structure and facial features
4. Working with minimal color palette and the four basic water/pigment consistencies to render strong value contrasts, subtle tints, and intense hues
5. Painting 1/8 sheet "pochades" (small paintings) to quickly explore both paint application and techniques and expressive color combinations
6. Using your pochade(s) as a guide to paint your final California VIBE, beyond-the-norm portrait(s)

About the Artist:

David has emerged onto the national and international art scene with his signature "California VIBE" Watercolor Portraiture style has resulted in exhibits and publications in Europe, the Middle East, Asia (where he was invited by the Thailand Ministry of Culture to participate in the First International Water Media Exhibit), and the United States (Artist Magazine, Southwest Art, Art Collector, Plein Air Magazine, and the Palette Magazine). He teaches this workshop though many of the states and with multiple Watercolor Societies. He distributes a monthly workshop newsletter.

For further information: www.davidlobenberg.com

Member fee: \$260

Non-Member Fee: \$320

RECENTLY ADDED OPTION:

For those who cannot take a 4-day workshop, we are offering this same event as a 3-day, Tuesday through Thursday, option, for \$200.

Contact: Linda Parisi @ parisiart@msn.com

ART ANGELS

We have begun Art Angels classroom visits for the 2018-19 school year: to Sepulveda Elementary and Bernice Mathews Elementary, and the teachers and students have been so responsive! **Linda James** instructed both classes and did a great job! Helpers were **Bess Inouye** (both sessions), **Kathy Martin**, **Vikki Ann Ford**, **Nancy Podewils-Baba**, **Eileen Fuller**, and **JR Stafford**, who made the experience so positive and seamless for the students. The Sepulveda teacher, Monica Washington (a regular), said that her colleagues were jealous and will be calling me to schedule! Here are the upcoming scheduled classes (schools & times) for which we still need help:

Monday, October 8, 12:50-3:30 p.m. Bernice Mathews Elementary, 2750 Elementary, Reno (Mrs. Picinnini)

Friday, October 19, 12:50-3:30 p.m. Bernice Mathews Elementary, 2750 Elementary Dr, Reno (Mrs. Kelley)

Friday, November 9, 12:25-3:30 p.m. Alice Smith Elementary, 1070 Beckwourth Dr, Golden Valley (Susie Walker)

Tuesday, November 20, 11:50 a.m.-3 p.m. Jerry Whitehead Elementary, 3570 Waterfall Dr, Sparks (Cristie Gilkey)

Friday, November 30, 11:50 a.m.-3 p.m. Jerry Whitehead Elementary, 3570 Waterfall Dr, Sparks (Geri Moore)

Tuesday, December 11, 11:50 a.m.-3 p.m. Jerry Whitehead Elementary, 3570 Waterfall Dri, Sparks (Kelly Hiatt)

Wednesday, December 19, 12:25-3:30 p.m. Alice Smith Elementary, 1070 Beckwourth Dr, Golden Valley (Mary Lamont)

ART ANGELS HOLIDAY WORKSHOP

DECEMBER 15 FROM 9:30 - 11:30 A.M. • WILBUR D. MAY MUSEUM, RENO, NV

I am looking for 8 instructors, 8 regular helpers, and two people to greet the children and mat the paintings. Please arrive by 9 a.m. or shortly after. Let me know how you are able to help. Thank you!

ART ANGELS RAFFLE & SILENT AUCTION

Our Major Fundraiser To Benefit The Art Angels Program

STARTS DECEMBER 1 AT 10:00 A.M. & GOES THROUGH DECEMBER 15 AT NOON

The Raffle & Silent Auction typically starts at the the time of the SWS Brunch and ends after the Art Angels Workshop, but this year there are two weeks between those events. I will need people to monitor the tables & sell raffle tickets on Saturday during & after the brunch (12/1), that Sunday (12/2), Wednesday through Sunday (12/5-12/9) during Museum hours, and then the following Wednesday (12/2) through Saturday 12/15 at noon. I will have sign-ups at the October meeting and would appreciate whatever shift(s) you can work.

SEEKING DONATIONS OF SMALL ORIGINAL WATERCOLOR PAINTINGS

These paintings will be put on our Silent Auction and sold to the highest bidder. They can be of any age, as long as they are in good condition; ideally, they would be framed, but in a clear plastic bag is also fine. Please bring your paintings to the October meeting or by 9:30 a.m. on December 1, before the brunch. Thank you!

Please let me know if you have any questions about these activities. I look forward to hearing from you! Thank you for supporting Art Angels!

Nancy Podewils-Baba, Art Angels Coordinator • 775-343-8100 • njpodewils@gmail.com



If you sign up for ART ANGELS, you sign up for HUGS! The kids are so appreciative and it's very rewarding.

*– Kathy Martin
ART ANGELS helper*

MEMBER NEWS & ANNOUNCEMENTS

FREE Studio Tour

RENO OPEN STUDIOS

October 5, 6, and 7

For more information go to

www.RenoOpenStudios.com



Virginia McLaughlin

*Putting the Pieces
Together*

COLLAGES

Lynn Schmidt



September 1 to October 27, 2018

Northwest Reno Library
2325 Robb Drive

ARTIST'S RECEPTION

September 8 from 2 - 4 pm

News From The SWS Board

Open Board Positions - Several Board positions are opening up for renewal as of January 2019

- **LIBRARIAN** - you'll have first dibs on new DVDs and books!
- **HOSPITALITY CHAIR** - refreshments

Contact Ronnie Rector for full job descriptions.

The **November Board meeting** has been **cancelled**.

New Meeting Place for 2019 - Tricia Leonard has arranged for the board to meet at The Artists Co-op Gallery of Reno starting in 2019. Meetings will be at 9:30 so we can finish before the gallery opens at 11.

MEMBER SALE, General Meeting, Oct. 13

Bring your art supplies, art books, DVD's, etc. that you wish to sell, clearly labeled with your name and price. Tables will be provided at the back of the room. Buyers will pay you directly; it will be up to you, the seller, if you wish to donate any portion to Art Angels. *Take your unsold items home with you!*

WESTERN FEDERATION OF WATERCOLOR SOCIETIES

Are you familiar with the Western Federation of Watercolor Societies? The following is some information from their website: www.wfws.org

Our Story

The Western Federation of Watercolor Societies was founded in 1974 by the New Mexico Watercolor Society through the foresight and work of Dr. David Gale (1915-1980). Today WFWS includes over 5000 artists in eleven societies. Our mission is to encourage and recognize artistic excellence and promote the visibility of watercolor in the West.

Membership

Membership in WFWS is automatic for any member of one of the eleven different regional societies.

The **WFWS 44th Annual Exhibition** will be from May 1 to May 31, 2019 at the San Diego Watercolor Society Gallery in San Diego, California. Prospectus is available from Member Society Delegates. Entries due November 12, 2018. The WFWS 44 Juror is Kathleen Conover.

Member Societies: Arizona Watercolor Association, Colorado Watercolor Society, Idaho Watercolor Society, Nevada Watercolor Society, New Mexico Watercolor Society, San Diego Watercolor Society, Southern Arizona Watercolor Guild, Southwestern Watercolor Society, Utah Watercolor Society, Watercolor Society of Oregon, West Texas Watercolor Society

Exhibition

An annual exhibition of water media paintings hosted on a rotating basis by one of 11 member societies from the western states. You must be a member of one of the societies to enter and you enter through your Member Society Delegate.

MORE MEMBER NEWS & ANNOUNCEMENTS

TEACHING MEMBERS

Eileen Fuller 233-4796
eileenfuller@sbcglobal.net

Tricia Leonard 925-640-1156
triciastudio.com; triciastudio@att.net

Eva Stramer Nichols 530-414-1289
eva@mbay.net
beautyonlocation.com



“No More Photos, Mom!”
by Ronnie Rector won
an Award of Merit in
the 2018 Annual WASH
Open Show.
This painting was also
accepted into The
Watercolour Magazine
Readers Competition.

The Latimer Art Club 11th Annual Miniature Art Exhibition Open to Nevada Artists Oct 1 - Nov 6, 2018

RECEPTION October 7, 12 to 4 pm
The **Artists Co-op Gallery of Reno**, 627 Mill St,
Entry day is September 30 from 11am to 2 pm. The
Judge/Juror is David McCamant. The subject matter is
open - Nevada subjects are preferred, but not required.
\$25 entry fee for members; \$35 non members.

Contact Chair Person Eileen Fuller
eileen.fuller@sbcglobal.net or 775-233-4796
Go to www.latimerartclub.com
for entry guidelines & prospectus

CLASSES BY EVA NICHOLS

Truckee Meadows Community College

Sign up at TMCC, Reno, NV
Phone: 775-673-7000
www.tmcc.edu

Winter Watercolor Fruits & Flowers

Tuesdays 1:00 pm - 5:00 pm; 4 sessions
October 23 & 30, November 6 & 13, 2018

Holiday Cards In Watercolor

Tuesdays 1:00 pm - 5:00 pm; 4 sessions
November 20 & 27, December 4 & 11, 2018
Tuition: \$129.00 Per Class
Supplies Needed.

A Spiritual Quest Across Spain

(Walking and Painting on the Camino)
Wednesday, November 11, 2018
6:00 – 8:30 PM - Tuition: \$39.00

Pickle Street School Studio

Hopkins, Michigan
www.picklestreetschool.com

“Vibrant Florals in Watercolor”

2-day Workshop October 19-20, 2018.
Cost: 195.00 Supplies Needed.

Eva Stramer Nichols
16127 Wellington Way
Truckee, CA 96161
530-414-1289

www.beautyonlocation.com
<http://evasnichols.wordpress.com>



“Awakenings” by Lisa
Jefferson won the Cedar
65 Bistro & Gallery Award
at the Rocky Mountain
National Watermedia
Exhibition now up at
the Center For The Arts
Evergreen in Colorado
until October 27.

ACRYLIC PAINTING FOR RETIREES

Tricia Leonard Poulos, instructor

Discover the playfulness of art by learning to
paint with acrylics. Experiment with color theory,
composition and design. Use traditional and
unconventional methods of applying paint to canvas
and board including various brushes, glazing and dry
brushing techniques and painting with a palette knife.
No previous painting skills are necessary. Supplies
required. Supply List available online or by contacting
the teacher, Tricia, at triciastudio@att.net

Schedule: Weekly - Fri 9:00 AM - 12:00 PM

7 sessions; starting 10/5/2018, ending 11/16/2018

Tuition: \$99.00, Materials Cost: \$0.00

Location : TMCC Meadowood Center, 5270 Neil Rd,
Reno, NV 89502

www.tmcc.edu

...AND NOW A WORD FROM OUR SPONSORS!

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Cheap Joe's Art Stuff	www.cheapjoes.com
Creative Catalyst Productions	www.ccpvideos.com
Golden Artists Colors, Inc.	www.goldenpaints.com
Grafix Arts	www.grafixarts.com
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MacPherson's Art	www.macphersonart.com
Martin/F. Weber Co.	www.weberart.com
Nevada Fine Arts	www.nvfinearts.com
Salis International	www.docmartins.com
Strathmore Artist Papers	www.strathmoreartist.com
Tara Materials	www.taramaterials.com
Tombow	www.tombowusa.com
Winsor & Newton; ColArt Americas, Inc.	www.winsornewton.com



www.JerrysArtarama.com



PLEASE REMEMBER OUR SPONSORS WHEN SHOPPING FOR ART SUPPLIES!



Sierra Watercolor Society
 P. O. Box 70564
 Reno, NV 89570
www.sierrawatercolorsociety.com

MARK YOUR CALENDAR!

DATE	TIME	EVENT	CONTACT
10/9 to 10/12/18	9 a.m. to 4 p.m.	David Lobenberg Workshop	Linda Parisi, Vice President
10/13/18	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by David Lobenberg	Ronnie Rector, President
12/1/18	10 a.m to Noon	Holiday Potluck Brunch	A Chair is needed
1/12/19	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by Lady Jill Mueller	Ronnie Rector, President

PLEASE NOTE: the November Board Meeting has been cancelled.

General meetings, demonstrations and workshops are held at
 Temple Sinai, 3405 Gulling Road, Reno, NV.