

SIERRA WATERCOLOR SOCIETY

Board Meeting Minutes

February 13, 2021, 9:30 am

Virtual Meeting, via Zoom

Call to Order: Diane Sewell, President. 9:34 a.m.

In Attendance, Board Members, Committee Members and Members at Large: Diane Sewell, Ronnie Rector, Annette Rink, Linda Halicki, Vickie Behrens; Nancy Podewils-Baba, Marjee Smith, Sally DuPre, Lisa Jefferson and Judy Berland.

Treasurer's Report: Anette Rink, Treasurer

Anette reported that 68 membership renewals have been processed to date.

Discussion was held regarding the UNR scholarship pledge request received by Kathryn Dudley. It was decided that the pledge for 2021 be deferred until SWS's finances improve and upon identification and review of the pledge candidates and any supporting documentation such as, a written application, portfolio and/or other background information. Kathleen Dudley will be apprised of the group's discussion and asked to inform UNR.

Anette presented the January, 2021, Treasurers' report. There were no additions or corrections.

Ronnie Rector made a motion to approve, seconded by Lisa Jefferson. All in favor approved the Treasurer's report; none opposed. The January Treasurers report is approved as emailed on February 11, 2021.

Workshops and Demonstrations: Linda Halicki, Vice President

1. Due to the low number of sign-ups for the May Paul Jackson workshop, discussion was held regarding ways to increase sign-ups for upcoming workshops.

A suggestion was made to allow workshop reservations with partial payments. Other suggestions were to email a survey to members to ascertain interest in upcoming workshops; and, increase workshop publicity in the form of emails, social media and community distribution of flyers, such as TMCC, NFA, Artist Co-op, Artist associations, etc.

It was decided that \$150 workshop deposit for members and non-members, with the balance due 30 days prior to the workshop date. It would be offered and announced through emails and the SWS website.

Linda will send an email to see who might be planning to attend the upcoming workshops as well as send the 2021 Workshop Schedule to various community sites.

2. A brief discussion was held regarding refreshments during workshops, due to Covid concerns. It was decided to provide individually wrapped snacks and make hand sanitizers available at the refreshment table. Those who are concerned, will be encouraged to bring their own food and beverages.
3. The board reviewed the edited Workshop Agreement emailed by Linda prior to the meeting. Discussion was held regarding an additional sentence in the cancellation

clause, specifically, the 60-day prior to workshop notification by SWS regarding attendance numbers being met. It was decided that the sentence would not be added at this time and the agreement will remain as is.

4. Linda reminded the group, that her 2-year VP term ends in 2021. This led to a general discussion about the majority Board and committee member terms ending this year.

Anette Rink suggested that terms be staggered to allow for overlap. Anette volunteered to continue as Treasurer for another year, bringing her term to 3-years, to allow for overlap. Nancy Podewils-Baba also volunteered to continue as the Art Angels Chair and Marjee Smith volunteered to continue as Exhibits Coordinator. Lisa Jefferson announced that after four years as Newsletter chair, 2021 will be her last year.

Nancy suggested that the upcoming Board and Chair member vacancies be announced in the newsletter with a request for volunteers in advance of the year-end, allowing for time for shadowing and mentoring of new Board and chair members.

2021 Workshop Artists:

Linda presented the 2021 workshop schedule publicity flyer that was emailed prior to the meeting.

- Betty Carr, Virtual Workshop March 17-19, Virtual Demo March 20, 2021
The Betty Carr workshop has only one sign-up at this time. Since this is a virtual workshop and demo, to increase participation, add invitations will be open for participants across the United States.
- Paul Jackson, May 5-7, Demo May 8, 2021
- Ronnie Rector, June 25-27, 2021
- Laurin McCracken, August 10-13, Demo August 14, 2021
- Carl Purcell, Oct. 13-15, Demo Oct. 16, 2021

2022 Workshop Artists

- Don Andrews, March 9-11, Demo March 12
- Soon Warren, May 10-13, Demo May 14
- Keiko Tanabe, August 17-19, Demo August 20
- Frank Eber, October 18-21, Demo October 22

Art Angels, Community Outreach and Publicity: Nancy Podewils-Baba

Nancy reported that she has tentatively scheduled workshops at the Wilbur D. May Museum, for the following dates. She sent out an email requesting volunteers and has received five to date

Saturday, May 15, 2021 9:30-11:30 a.m. (Tentative based on expected easing of Covid-19 capacity rules at the May Museum.

Friday, July 9, 9:30-11:30 a.m. and 1:00 p.m. to 3:00 p.m., as part of Artown
Saturday, November 27, 9:30-11:30 a.m.

Nancy announced the Silent Auction & Raffle will begin with the Art Angels workshop on the Saturday of Thanksgiving weekend, November 27, ending on December 4.

Nancy reported that she sent an email to Spanish Springs Elementary confirming a program in May. This program will be held as scheduled, pending notification from the school.

Scholarship: Kathryn Dudley (absent)
No report at this time

Exhibits: Marjee Smith, Exhibits Coordinator

May Judged Exhibit, "A Breath of Fresh Art": May 5 to June 6. Wilbur D. May Museum
Take-in: May 4; Take-down: June 7. Judging will take place on May 8.

An email to members was sent out requesting Show Chair volunteers. There is only one possible volunteer, so far. Annette Rink will send out another email requesting volunteers.

Because Linda Halicki's video of the Winter May Exhibit and judge comments was well received, she offered to video the upcoming May Show.

Nancy volunteered to coordinate the printing and distribution of the May Exhibit announcement post cards. A brief discussion was held, and it was decided to proceed with fewer post cards printed to save money. As in the past, the cover art image will be the Best in Show winner from the most recent exhibit (Reid Sewell's "Cab Forward, Fueling"). Ronnie Rector agreed to design the postcard and work with Nancy.

There was discussion about the Exhibit rule of one ribbon/gift per person, and the responsibility of the Show Chair to inform the judge.

July Artists Co-Op Reno presents the Sierra Watercolor Society – Show Chair Ronnie Rector

Art must be dropped off between July 26 to July 31, 11 a.m. to 4 p.m.; Take-down July 31, 11:00 a.m. to 4:00 p.m. SWS members are required to sign up with the proper ACR paperwork. Commission is 35% (25% if you're an ACR member). Artists are allowed to submit two framed paintings and up to three bin art paintings.

Ronnie Rector will follow-up with Eileen Fuller regarding displaying the SWS sign at the exhibit.

Video Library: Cheryl Keaveney (absent)
No report at this time

Memberships: Sally Dupree

Sally Dupree reported 68 membership renewals to date. Sally announced that after 5-years as Membership Chair, 2021 will be her last year.

Newsletter: Lisa Jefferson

Lisa requested that any newsletter information be forwarded to her by the February 20 deadline.

Website: Julene Hunter (absent)

Send any website information to Julene

Challenges: Judy Berland

Judy reported that we need a replacement for Tish Neff. Nancy Podewils-Baba volunteered to check-in the May challenges during the May general meeting, which is scheduled to be in-person at this time.

Abstract Realism Challenge request for images is out; images are due by midnight March 1. Voting will be in early March.

Judy reported that the August and October Challenges are ready to go. She presented three options for the May Challenge for discussion and decision. It was decided that the May Challenge would be "Repetition". Judy will send detailed information to Lisa Jefferson for publication in the newsletter.

Board Meeting Calendar: TBD Zoom or Artists Co-Op, 9:30 a.m.
2021: April 10, August 7, September 11, November 13

General Meeting Calendar: Time and location to be determined based on Covid-19 restrictions.
2021: March 20 (via ZOOM), May 8, August 14, October 16, Holiday party December 4

Motion to Adjourn:
Diane Sewell, President, made a motion to adjourn, seconded by Nancy Podewils-Baba. Meeting was adjourned at 10:46 a.m.

Respectfully submitted by Vickie Behrens, Secretary
Finalized: 4/10/21
Approved: 4/10/21